



PT. Orson Indonesia Company Profile

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WHO WE ARE

Located in Jakarta, Indonesia, Orson Indonesia (est. 2002) is a soap manufacturing company, that, over the last two decades has been successful in global marketing penetration, specifically in South America, the Middle East, Asia, and Africa.

Our focus is the manufacturing of Multipurpose, Laundry, and Toilet Soaps, including its various subsidiaries (i.e. beauty). We pride ourselves in our ability to work flexibly with our partners, cater to customization, and produce a superior quality of soap recognized among our consumers.

As of 2020, Orson Indonesia will also strive to be a dominant trading company on behalf of Unilever; and will aim to achieve further market exposure.



VISION & MISSION

❖ Our Vision Statement

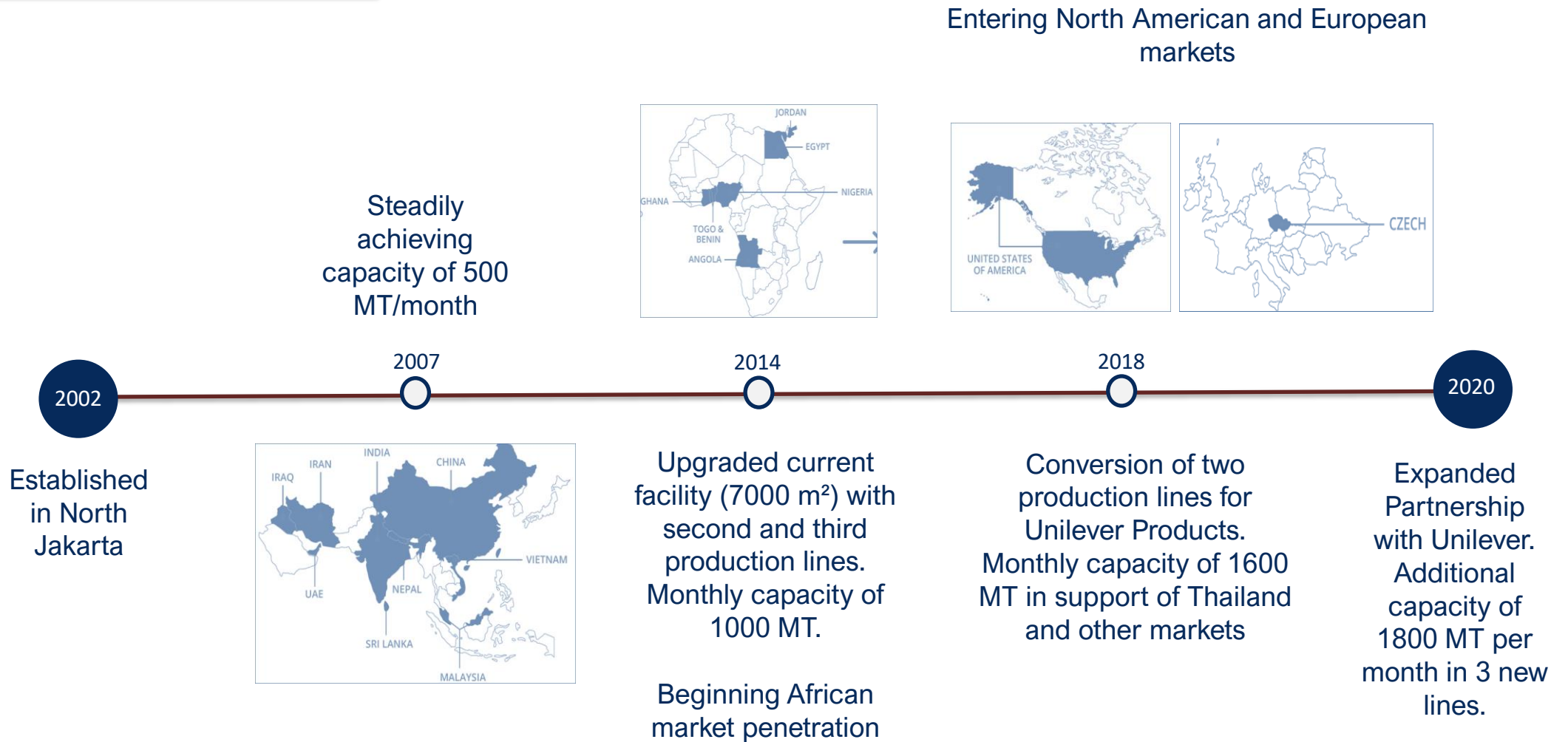
Orson Indonesia aims to further our global penetration and become an internationally recognized soap manufacturing and trading company.

❖ Our Mission Statement

We will continue to provide unparalleled services and solutions in order to grow our partnership base while constantly maintaining global standards of quality and production



EVOLUTION



REACH



Others:

- Armenia
- Costa Rica
- Dominican Republic
- Haiti
- Panama
- Trinidad & Tobago
- Venezuela



BRANDS

Our brands can be produced in three different finishes:

- ❖ Box packaging
- ❖ Paper wrap
- ❖ Flow wrap



PRIVATE LABEL

Here are a few examples of OEM orders we have received:



PARTNERSHIP

- ❖ Unilever is a British-Dutch transnational consumer goods company
- ❖ 400+ Unilever brands are used by consumers worldwide
- ❖ € 52 billion turnover in 2019
- ❖ “Partner to Win” (*Now including Orson Indonesia*) is designed to drive exponential distribution of Unilever products – we are an official Unilever trader.





Thank You



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