



PT. Pan Rama Vista
Garment Industries



Company Profile

Manufacturers of Premium Ladies Fashion Apparel

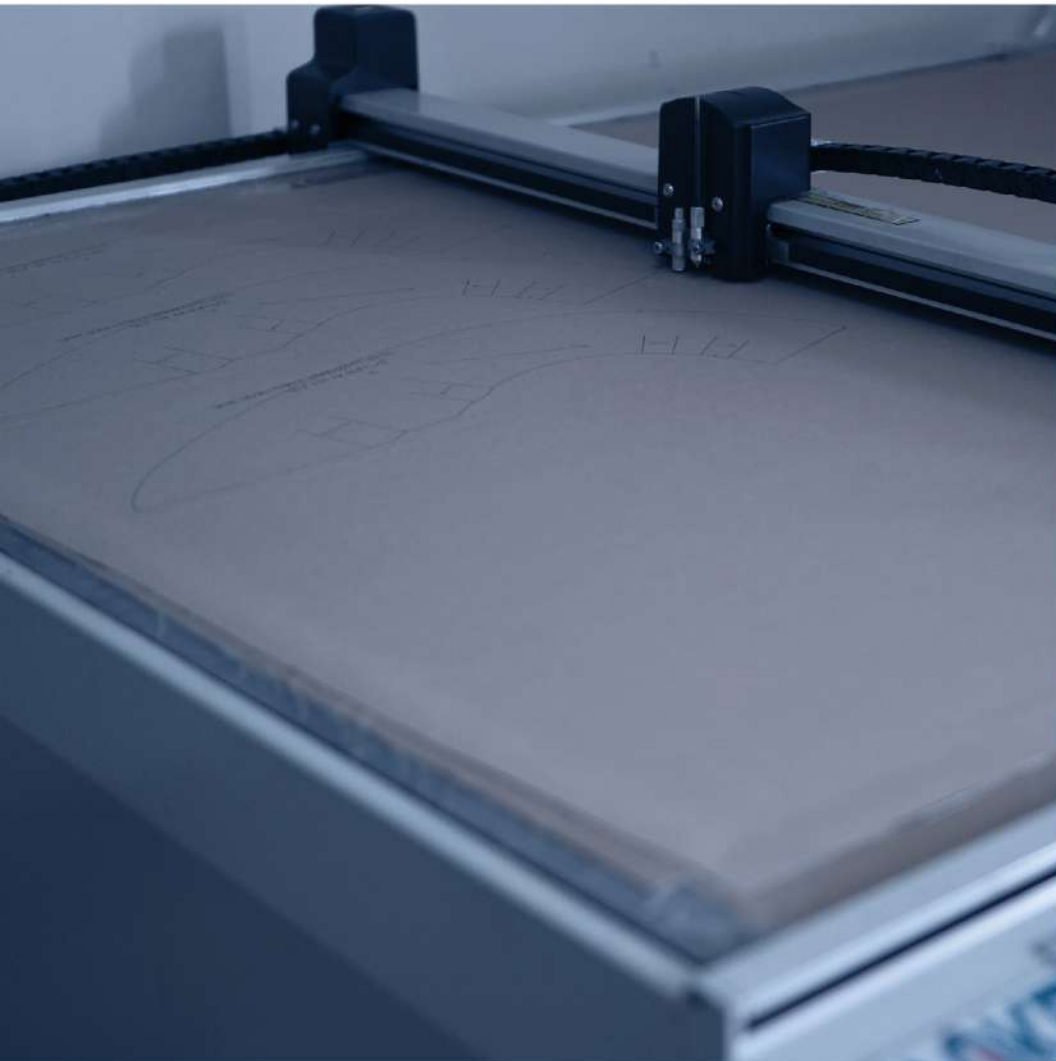


Soft Dressing Specialist

Woven & Knit, Mix Media, and Special Process Capabilities



Product Design, Development and Sourcing Partnerships



Advanced Technology and Automation

Sustainable Manufacturing Practices



About Us

Established in 1984 in Jakarta, PT. Pan Rama is engaged in the manufacturing and export of ladies' fashion apparel to the United States, Europe and Australia. In 1998, Pan Rama were pioneers in relocating our production base to Central Java, which has now become a strategic manufacturing hub. Located in Solo, often referred to as the home of Batik, we avail of the region's competent labor pool and take advantage of its close proximity to the shipping port of Semarang.

With two production facilities in this region, Pan Rama has close to 40 production lines, with a monthly capacity of 350,000 units. We have continued to specialize in the ladies fashion space, with particular emphasis in the Soft Dressing categories. Having developed our niche in this market, Pan Rama has cultivated the skills and expertise in the better Dress & Blouse segment. We work closely together with brand name partners in the development and production of their season collections, and take pride in being considered the "go-to" factory in Indonesia for fine Ladies Fashionwear.



Operating as a family business in its second generation, Pan Rama is constantly renewing its commitment to this industry. With a dynamic & progressive management team at its helm, the company aspires to be an industry leader, continuously striving to be best in its class



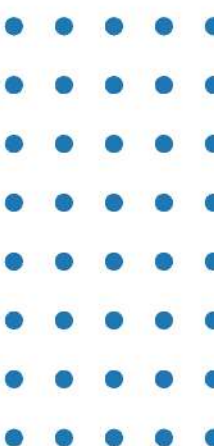
**Pisha R. Vasamdani
(Piet Wijaya)**
Founder & Chairman



Ravi Vasandani
CEO & Commissioner



Sunil G. Samtani
Director - Operations
& Manufacturing





Core Values



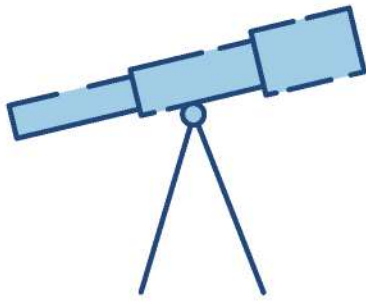
Customer-Centric Approach
Your success is our success



Continuous Learning
Technology, SOP and manpower improvement



Mentoring Program
Creating leaders from within



Progressive
Quick to adapt to changes in the market and industry



Long-Term Commitment
Investing in the industry for the long haul



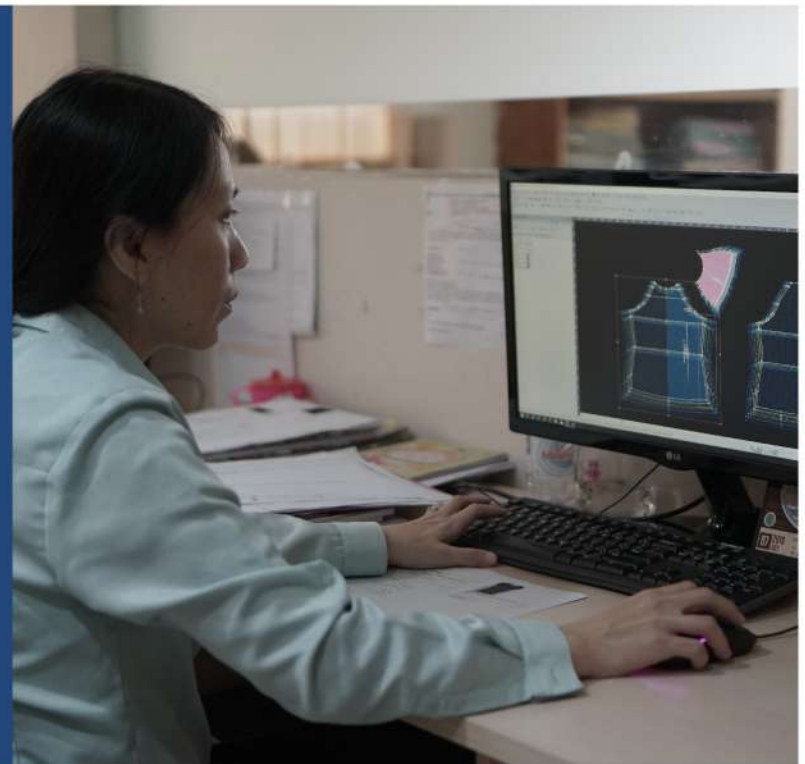
Integrity & Transparency
Openness with our team and clients





Producing only Top Quality products is the basis of our existence, and in the spirit of continuous improvement, Pan Rama is always learning and adopting systems, procedures and disciplines that places us one level higher than the competition

Recognizing the importance of automation, engineering, data reporting and analysis to achieve maximum efficiencies and competencies required by the industry, Pan Rama utilizes an ERP software system as the backbone of our Product Merchandising, and extensive use of Industrial Engineering in our production control and monitoring. Furthermore, Pan Rama is committed to making regular investments in updating our equipment, CAD & Design software, and process engineering as part of our continuous improvement initiative



Our greatest asset is our dedicated team on the ground. Thus, human capital development is critical to sustain a business in a labor-intensive industry. As one of Pan Rama's core values, our in-house mentoring program builds leaders from within, providing equal opportunities to all genders and backgrounds. The continuous emphasis on employee autonomy, independence and accountability is what we believe will move us all forward as a team.

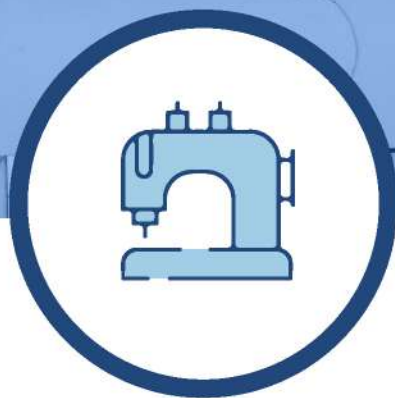


NG
ON



35+

Years in Business



900+

Sewing Machines



1800+

Employees



350,000+

Pieces Monthly
Capacity

Our Factories

Factory 1 (PRV 1) Sukoharjo, Solo

- 20 Lines
- 550 Machines
- 1050 Employees
- 180,000 pcs Monthly Capacity
- 65% Woven / 35% Knits



Factory 2 (PRV 2) Karanganyar, Solo

- 14 Lines
- 400 Machines
- 800 Employees
- 160,000 pcs Monthly Capacity
- 35% Woven / 65% Knits

Current expansion plan for an additional
10 lines, 300 machines

Our Products



Dresses

Woven Fabrications

- Poly Sheers, Georgettes, CDC, Shantungs, Suitings
- Cotton Poplins, Sateens & Jacquards, Twills & Voiles
- Rayon Challis, Voiles, Sateens
- Linens and Linen-Blends, Laces



Blouses

Skirts & Pants



DKNY

MANGO



Eliza J
Jessica Simpson

seed
HERITAGE

Calvin Klein



kensie



Cut & Sew Knit



Knit Fabrications

- Poly-Spandex ITY, DTY, Scuba, Scuba-crepe, Novelties & Laces
- Poly/Rayon Pontes, Hachi (Sweater Knit), Jacquards
- Rayon Jersey & Rayon-Spandex, Poly-Rayon blends
- Cotton Jersey, Cotton-Spandex



Jumpsuits

Jessica Howard

KARL LAGERFELD
PARIS

WITCHERY

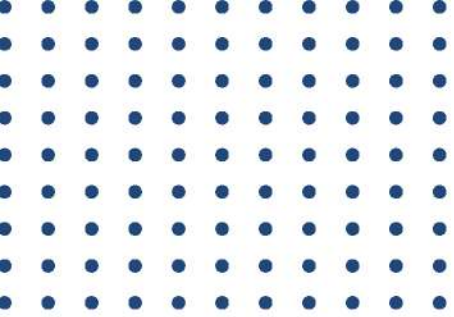
CHETTA B

T TAHARI

LAUNDRY
BY SHELLI SEGAL
LOS ANGELES

DONNA KARAN
NEW YORK

EXPRESS



CSR

Sustainability



Energy Management System

- Maximum LED lighting
- Efficient lighting, cooling & ventilation systems
- Progressive use of energy-saving servo motors in sewing machines



Waste Management

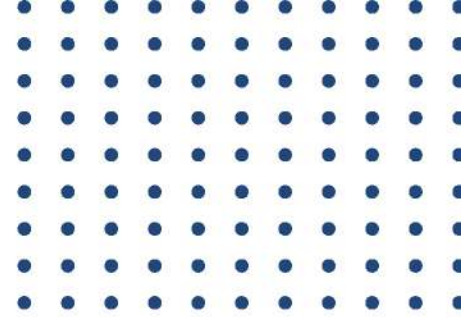
- Segregation of waste
- Routing paper, plastic & fabric waste to verified recycling facilities
- Chemical waste – separate containment area



Going Green

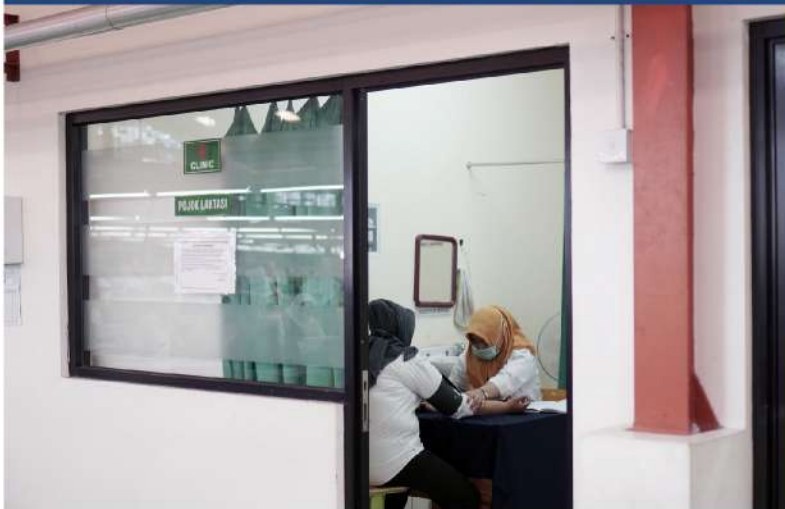
- “Save our Trees” drive, going paperless, printing only when necessary
- Recycle & reuse paper
- Encouraging use of re-usable containers, phasing out single-use plastic





Community

Giving back to our employees
and the community



- Social security & health insurance benefits
- Canteen & parking facilities
- In-house clinic & lactation room



- Annual corporate outings
- Sponsorship for sports tournaments
- Independence day gathering & activities
- Neighborhood cultural events sponsorship



PT. Pan Rama Vista
Garment Industries



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Marketing Office (Jakarta) :

JL. Bisma Raya Blok A No.70
Sunter Agung Podomoro
Jakarta Utara 14350 – Indonesia
Telp : (62-21) 6503510
Fax : (62-21) 6503511
Email : jkt@panrama.com

Factory (PRV 1) :

Dukuh Pinggir RT05 RW07
Desa Telukan, Kecamatan Grogol
Sukoharjo 57552, Solo – Indonesia
Telp : (62-271) 624301 / 624302

Factory (PRV 2) :

Jalan Raya Solo-Purwodadi Km 8.5
Selokaton RT03 RW07, Gondangrejo,
Karanganyar 57773, Solo – Indonesia
Telp : (62-271) 857297 / 853322