



BENFOOD

**Welcome to the
Home of Quality Indonesian
Snacks & Biscuits**

BENFOOD



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VISION, MISSION, and CORE VALUES

VISION

To become main leading innovative and trusted company in biscuit and snack category

MISSION

Produce high quality, affordable, and tasty biscuit and snack with innovation that everyone loves and enjoys everywhere

G

Grateful

R

Respect

E

Excellence

A

Agility

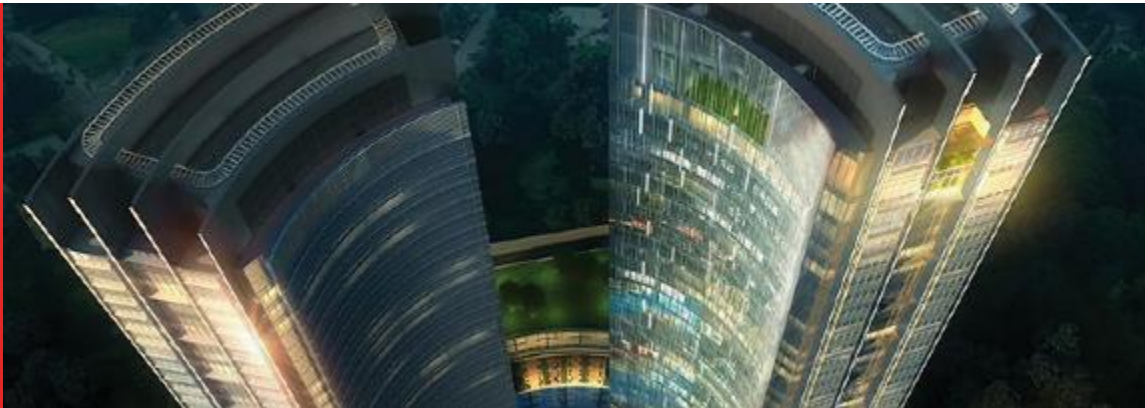
T

Teamwork



PT Benfood Dinamika Sentosa

was established in August 2020 as a distribution company that commits to provide high quality and halal products.



PT Bright Foods International

is a manufacturing company that producing **biscuit and snack** products since 2014 in Sentul, Bogor and has been **certified** by ISO 22000: 2018 and SNI 2973: 2011.



At a Glance : Alfa Corporation

Retailer & Convenience Store



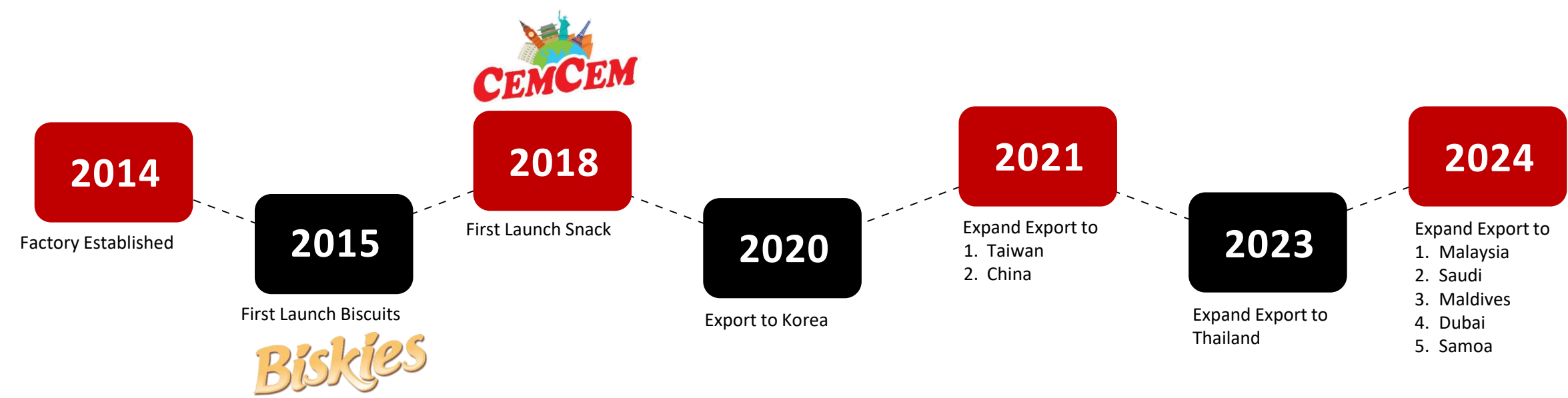
HOSE

PINKBERRY

E-Commerce & Digital Business



Product, Services & Manufacturing





Products Lineup



Biskies

The fantastic fusion of crunchy biscuits with the perfect blend of savory and silky sweet cream. Crafting a flavor loved by all family members and craving it for more.



Try other variants:

Cheese



Vanilla



Product Name	Available Flavors	Configuration
Biskies Cracker Sandwich	Chocolate, Vanilla, Cheese	1 crt = 24 packs @96g



Perfect combination of thin crunchy crackers and indulging cream filling that melts in your mouth. Inspired by French recipe, giving you a perfect companion for your relaxing me-time.



Product Name	Available Flavors	Configuration
Biskies Black Cracker Sandwich	Chocolate Crème, Milky Vanilla	1 crt = 24 packs @72g 1 crt = 6 display boxes x 12 packs @24g



Thin crackers with crunchy texture sensation,
combined with tempting barbeque seasoning. Giving
you perfect companion for your snacking moments.



Cheese

Try other variants:



Product Name	Available Flavors	Configuration
Biskies Cheezy Crackers	Barbeque, Cheese	1 crt = 24 packs @96g

Biskies OAT GANDUM KURMA

Experience the perfect balance of benefits from oats, wheat, and the rich-natural sweetness real dates cream provide lasting energy and satisfaction. Ideal for those needing a nourishing and delicious treat to stay energized throughout the day.



Product Name	Available Flavors	Configuration
Biskies Oat Gandum Sandwich Crackers	Dates	1 crt = 24 packs @108g



Try CEMCEM Corn Stick!

A tasty, crunchy corn stick made from real corn. CEMCEM Corn Stick comes with 4 flavors: Chicken & Onion, Cheese, Spicy Balado, and Barbeque.

CEMCEM Corn Stick is the perfect snack for you anytime, anywhere! Get your CEMCEM Corn Stick today and experience the delicious taste of real corn!

Try other variants:



Product Name	Available Flavors	Configuration
CemCem Corn Stick	Chicken Onion, Cheese, Spicy Balado, Barbeque	1 crt = 30 packs @60g 1 crt = 40 packs @15g



Product Name	Available Flavors	Configuration
CemCem Corn Shots	Fried Chicken, Chocolate	1 crt = 30 packs @55g 1 crt = 60 packs @16g





CEMCEM Popcornz: Popcorn that doesn't drain your wallet!
Imagine the best choice of corn grains exploding into a crunchy and fluffy snack, covered in sweet, sticky caramel with alluring aroma.
Try 3 flavors of CEMCEM Popcornz:
Caramel, Chocolate, Spicy Balado!

Try other variants:



Product Name	Available Flavors	Configuration
CemCem Popcornz	Caramel, Chocolate, Spicy Balado	1 crt = 30 packs @55g 1 crt = 60 packs @20g

Products Catalog Summary



Date

24 pcs x 108 gr

Carton Dimension (mm)
360x 245 x 195



Chocolate,
Cheese,
Vanilla

24 pcs x 96 gr

Carton Dimension (mm)
400 x 258 x 150



Chocolate Creme,
Milky Vanilla

24 pcs x 72 gr

Carton Dimension (mm)
345 x 296 x 153



Barbeque,
Cheese

24 pcs x 96 gr

Carton Dimension (mm)
345 x 296 x 153



Caramel,
Chocolate,
Spicy Balado

30 pcs x 55 gr

Carton Dimension (mm)
459 x 319 x 377



Fried Chicken,
Chocolate

30 pcs x 55 gr

Carton Dimension (mm)
446 x 317 x 267



Chicken Onion,
Spicy Balado,
Barbeque,
Cheese

30 pcs x 60 gr

Carton Dimension (mm)
462 x 345 x 395



Chocolate Creme,
Milky Vanilla

6 box x 12 pcs x 24 gr

Carton Dimension (mm)
325 x 135 x 235



Caramel,
Chocolate,
Spicy Balado

6 hangers x 10 pcs x 20 gr

Carton Dimension (mm)
445 x 250 x 320



Fried Chicken,
Chocolate

6 hangers x 10 pcs x 16 gr

Carton Dimension (mm)
480 x 270 x 315



Chicken Onion,
Spicy Balado,
Barbeque

4 hangers x 10 pcs x 15 gr

Carton Dimension (mm)
500 x 260 x 280



Manufacturing Facilities

Biscuit & Snack Line



Certifications





Biscuits

A collection of various biscuits including rectangular crackers, sandwich crackers, and round cookies, some with chocolate coating and others with sprinkles.

- ✓ Biscuit Crackers
- ✓ Malkist Crackers
- ✓ Sandwich Crackers
- ✓ Sugar / Salt Sprinkled Crackers
- ✓ Dusting-Processed Seasoning Crackers
- ✓ Enrobed / Coated Biscuits



Snacks

A collection of extruded snacks including sticks, balls, puffs, and hollow shapes, some with seasoning.

- ✓ Extruded Stick
 - ✓ Extruded Balls (Small & Big Size)
 - ✓ Extruded Puff
 - ✓ Extruded Hollow
 - ✓ Extruded with Slurry Seasoning
 - ✓ Corn-based Extrude
 - ✓ Rice-based Extrude
- 
- Two large extruded snacks, one a stick and one a ball, both with a hole in the center, surrounded by a cloud of red seasoning powder.



National Distribution Coverage



International Presence



Marketing Activities - Biskies





Collab with UUS



Gandaria City

Ragunan

End Gondola



Above The Line - Our Social Media Biskies

INSTAGRAM

mybiskies

243 posts 16,7K followers 0 following

Biskies
KREZZ Biskuitnya, Enak Rasanya!
Part of Benfood Group.
@benfoodofficial_id
@cemcemsnack... more
See Translation

linktr.ee/benfood.official

Followed by elizabethchrstn, johan_onesiforus and 17 others

Following Message Email

Where To B... Black Cha... BiskiesXGla... Pemenang... Biskies

TIKTOK

My Biskies

@mybiskies

1 Following 13.3K Followers 85K Likes

Edit profile Share profile

KREZZ Biskuitnya, Enak Rasanya!

IG: @mybiskies
linktr.ee/benfood.official

Email

TikTok Studio Shop

FACEBOOK

facebook

Log In

My Biskies

59K likes • 59K followers

Follow

Posts About Photos Videos Mentions

Details

Page · Food and drink company

My Biskies

Dapetin hadiah voucher belanja Alfamart senilai total Rp500.000! Cuma tinggal post IG stories Moment kamu lagi hangout bareng kelua...see more

X/TWITTER

My Biskies

@my_biskies

Joined March 2023

0 Following 5 Followers

Posts Replies Highlights Articles Medi

My Biskies @my_biskies · 23 Sep

Promo Spesial Alert! 🌟
Beli 1, Dapat 1 GRATIS! 🌟 Saatnya manjakan diri atau berbagi kebahagiaan dengan orang terkasih. Jangan sampai ketinggalan, yal! Jangan lupa klik link di bio untuk pembelian ya!!!

#benfood #mybiskies #cemcem #biskuit #snack #buy1free1 #senin #pagi

PROMO SPESIAL
BELI PRODUK APAPUN GRATIS 1 PCS
16 Sept - 31 Okt 2024
BUY 1 GET 1 FREE

YOUTUBE

My Biskies

@MyBiskies

37 subscribers • 16 videos

Instagram & TikTok: @MyBiskies

instagram.com/mybiskies and 1 more link

Manage videos

Home Videos Shorts Community

For You

#biskies #mybiskies #biskuit #fyp 521 views

YEEEEEERES! Tada dikolom komentar nama o... 421 views

Biskies E 78 views

Shorts

Home Shorts Subscriptions You



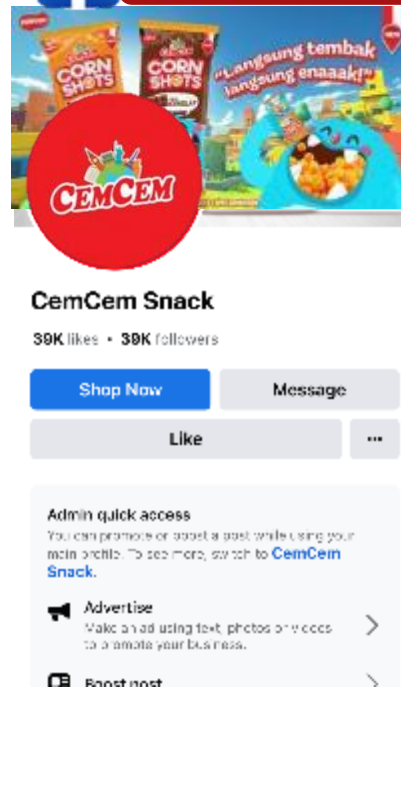
INSTAGRAM



TIKTOK



FACEBOOK



X/TWITTER



YOUTUBE





Above The Line - TV Commercial



Below The Line - MT & GT Activities



Sampling, Selling, & Display MT



Program Display & Motorist GT



Below The Line - Direct Selling, Sampling, & Sponsorship

Direct sampling at schools (Biskies Black, Corn Stick, and Corn Shot) | Direct selling door to door (special package 10.000 Biskies Black & Corn Shot) | Canvassing retail (special package 33.000 Biskies Black & Corn Shot)



21 Mei 2024 09:04:34
52 Jalan Pondok Betung Raya
Pondok Betung
Kecamatan Pondok Aren
Kota Tangerang Selatan
Banten





Shopee



tokopedia



bukalapak



Lazada



*On process



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THANK YOU

Let's **collaborate** and **grow** together!

