



UNIVERSAL INDOCRAFT
WWW.UNIVERSALINDOCRAFT.COM

Collection 2022



INSPIRING HOME DECORATION

Universal Indocraft is
one of the best
supplier nature and
handicraft products
from Indonesia.

HELLO AND WELCOME

Universal Indocraft

Since 2014 we have started supplying handicraft products to the local Indonesian market and several countries in Asia. We design and make products using fast-growing species materials that are easy to cultivate;

so it makes our products are environmentally friendly and sustainable. Our products are made from local natural materials, such as bamboo, pandan leaves, water hyacinth, rattan, and so on. Some materials are waste that is rarely used, but in our place, they are converted into goods

with higher economic value.

our business model pays attention to the principles of sustainability, with attention to society, the environment, and profit.

Under the company CV. PUTRA BORNEO GROUP with the brand UNIVERSAL INDOCRAFT, currently we are trying to bring our products to the world market. And develop to create more Basket, furniture, home decor, and kitchen furniture products from environmentally friendly materials. We work closely with craftsmen in several regions in Indonesia, such as Kalimantan, Java, and Bali to create workshops with a variety of product variants based on each region.

Fulfilling customer satisfaction is one of the goals in every stage of the production process so that later it will produce unique, beautiful, and quality products. Long-term cooperation with customers is very important to us.



TABLE OF

CONTENS

About Universal Indocraft	03 - 03
Table of Contens	04 - 04
Universai indocraft Collection	05 - 09
Product Overview	10 - 26
Meet our team	27 - 27
Our service	28 - 28
Care and info	29 - 29
Company information	30 - 30





Indonesia has unique and fun crafts and arts, from furniture, carvings, and home decorations to traditional fabrics, ornaments, and accessories, which represent the distinct characteristics of the region that will catch your eye.





Our furniture can be customized to suit any environment. We know the importance of appearance, quality and comfort when it comes to create a complete experience. Making extraordinary spaces is an essential vision for all the projects we are proud to be a part of



PRODUCT

OVERVIEW

Woven basket	11 - 14
Rug Woven	15 - 17
Lampshade	18 - 20
Wall Decor	21 - 24
Furniture	25 - 26



WOVEN BASKET

Decorative woven basket would be a great addition to anyone's home decor. Our decorative basket fits perfectly in any living room, bedroom, bathroom, baby nursery, etc. Great gift ideas for housewarming, baby shower, Valentine's Day, also suitable for welcome gifts at job and any other occasion.

Multi-use: Storage basket great for by the front door to put dog toys, blankets, kids shoes, clothes, towels, decorative pillows, hats, scarves, books, magazines, cosmetics, headset wire, remote control, magnetic card, keys, note storage, vegetables, fruits, CD, flowers and more home supplies. fits on a bedside table, closet shelf, bookshelf, desk, floor etc.

Unique Appearance: Minimalistic combined with rustic style, makes the whole flower basket in simple and elegant. Durable design, easy to move and take away, free awesome practical adorable jute storage bin for daily use.

Material: Natural . Made from eco-friendly and healthy material. Shipping folded could make the basket distort for a little, but the flaws in the bend will disappear over time. Using baskets or filling them will help speed up the process.

Multiuse for Different Scenes: Not only use it for a storage box, but also use as a basic planter cover. Use as a plant pot cover to decorate potted house planter, beautify your favourite plants, adds modern flair to home, offices, hotels. Wearing a fashion coat for your plants. Widely used it in livingroom, bedroom, restroom, dining room, or laundry room.





UC.BSKBM003
Basket Sumbu Bambu Lonjong Set Of 2 gREY
L : DIA 40 DIA TOP . 29 H. 45 + HANDLE 10
M. DIA 33 DIA TOP .20 H. 40 + HANDLE 10



UC.BSKBM004
Basket Sumbu Bambu Lonjong Set Of 2 White
L : DIA 40 DIA TOP . 29 H. 45 + HANDLE 10
M. DIA 33 DIA TOP .20 H. 40 + HANDLE 10



UC.BSKBM007
Basket Sumbu Crown Set Of 2
L : DIA.40, DIA TOP 30 H. 50
M. DIA 45, DIA TOP 35 H. 40



UC.BSKBM009
Basket bamboo polos
DIA 36 x H 37 cm



UC.BSKBM008
Basket Bamboo black
DIA 32 x H 35 + handle 6cm



UC.BSKBN004
Basket Banana Bohemian set of 3
S : dia 33xH 35 cm
M : dia 37xH 40 cm
L : dia 40xH 45 cm



UC.BSKBN007
Basket Banana Bohemian set of 3
S : dia 30cm x t.32cm + handle 9cm
M : dia 35cm x t.40cm + handle 9cm
L : dia 40cm x t.45cm + handle 9cm



UC.BSKBN008
Basket Banana Coarse Grass set of 3
L:DIA. 47 H.33
M.DIA.39 H.29
S.DIA.31 H.27



UC.BSKBN021
Basket Banana set of 3
L : DIA.36 H. 40 + HANDLE 10
M : DIA.34 H. 35 + HANDLE 10
S : DIA.29 H. 30 + HANDLE 10



UC.BSKBN027
Basket Banana Black Gold
S : dia 29 x h.28 cm
M : dia 35 x h.30 cm
L : dia 42 x h.39 cm



UC.BSKCT001
White Basket Cotton set of 3
L : Dia top 48 cm high 28
M : Dia top 36 cm high 25
S : Dia top 27 cm high 20



UC.BSKCT007
Basket Sumbu Grey Bowl Set Of 3
S : Dia 27*high 20 cm
M : Dia 36*high 25 cm
L : Dia 48*high 28 cm



UC.BSKCT008
Basket Sumbu Set Of 2
L. 45cm h. 26cm + handle 12 cm
M. 35cm h. 26cm + handle 12 cm



UC.BSKCT009
Sumbu set 2
S : Dia top 26*bottom 20*high 24 cm
M : Dia top 39*bottom 33*high 37 cm



UC.BSKCT010
Sumbu set 3
S : Dia 35*high 35 cm
M : Dia 40*high 39 cm
L : Dia 50*high 45 cm



UC.BSKWH001
Basket Enceng Long Handle set of 3
L: DIA 50 H.40 + HANDLE 17
M: DIA 40 H.30 + HANDLE 16
S: DIA 30 H.28 + HANDLE 10



UC.BSKWH005
Basket eceng List Putih Set Of.3
L= 38x43 M= 32x32 S=28x28



UC.BSKWH006
Basket eceng List Putih Set Of.3
L= 38x43 M= 32x32 S=28x28



UC.BSKWH007
Eng jaring set of 3
L= 40x40
M= 34x34
S=30x28



UC.BSKWH008
Basket Enceng set of 3
S : dia 30/26xH 33 cm
M : dia 35/32xH 38 cm
L : dia 45/37xH 43 cm



UC.BSKRT001
Basket Rattan set of 2
L: DIA.43 H.27+HANDLE 6
M: DIA.60 H.33+HANDLE8



UC.BSKRT002
Basket Rattan set of 2
L: DIA 37 H.38 + HANDLE 9
M: DIA 32 H.34+ HANDLE 6



UC.BSKRT003
Basket Rattan set of 2
L DIA.43 H.47+HANDLE9
M: DIA.35 H.40+HANDLE9



UC.BSKSG010
Basket Synthetic set of 4
XS : Dia 27*high 40cm
S : Dia 30*high 48 cm
M : Dia 34*high 53 cm
L : Dia 42*high 57 cm



UC.BSKSG014
Basket Seagrass White Set Of.3
L : Dia top 28 cm t 30cm + handle 10cm
M : Dia top 27 cm t 28cm + handle 10cm
S : Dia top 25 cm t 21cm + handle 10cm



UC.BSKSG016
Seagrass long rope goni set of 2
S : Dia 33*high 34 cm
M : Dia 36*high 38 cm



UC.BSKSG012
Basket Synthetic set of 3
S : Dia 30*high 48 cm
M : Dia 34*high 53 cm
L : Dia 42*high 57 cm



UC.BSKSG021
Basket Seagrass White Natural Without Handle Set Of.4
L: Dia 39cm H. 50cm
M: Dia 39cm H. 45cm
S: Dia 25cm H. 21cm
S: Dia 25cm H. 21cm

HAND RUG WOVEN

A DECORATIVE GEMS FOR A LIVING ROOM : The Perfect Combination Of Style And Durability And Our Hemp Rug Brings Sophistication To Your Home Easily And Is Perfect For Your Living Room, Dining Room, Kitchen Or Hallway

PERFECT FOR LIVING SPACE: The grass rug is made from all types of natural fibers for the creation of soft, calming feeling in room. This dining room rugs for under table make décor pieces of living room or bedroom gorgeous and blend well with many styles of decor.



100% NATURAL AND HANDMADE: Environmentally friendly consciousness is the top of our list, so jute area rug are made from natural fiber rugs with love and care by artisans in Indonesian. High quality is a plus; it can last for many years.

PERFECT DESIGN: Adding a natural element to the room. Braided area rugs make your living space look more modern, elegant, etc.

AWESOME GIFT: This rugs with high quality and unique design is an absolutely perfect gift for your relatives, friends... on any occasions.





UC.CRSG001-002-003-004
Full seagrass carpet
UC.CRSG001 = 120cm
UC.CRSG002 = 150cm
UC.CRSG003 = 180cm
UC.CRSG004 = 200cm



UC.CRPCG005-006
Rug coarse grass matahari
UC.CRPCG005 = Dia 120 cm
UC.CRPCG006 = Dia 150 cm



UC.CRPCG007-008-009
Rug coarse grass list black
UC.CRPCG007 = Dia 100 cm
UC.CRPCG008 = Dia 120 cm
UC.CRPCG009 = Dia 150 cm



UC.CRSG033-034-035-036
Carpet Seagrass
UC.CRSG033 = 120cm
UC.CRSG034 = 150cm
UC.CRSG035 = 180cm
UC.CRSG036 = 200cm







WOVEN LAMPSHADE

Interesting Design : Uniquely shaped bamboo woven lamp, beautiful light rattan lamp, each with its unique charm, is an elegant And the interesting woven lampshade will bring a lot of high-level sense to your life

Natural Material : The rattan lampshade is woven from natural materials, selected natural rattan material, and the woven lampshade is safe, environmentally friendly, and durable, the paint is non-toxic and durable, has - high-temperature -resistance, and fades resistance

Multi-Function Placement, suitable for any type of ceiling, which is very suitable for kitchens, restaurants, cafes, living rooms, bedrooms, lofts, farmhouses, warehouses, clubs, easy to replace, and can be matched with a variety of decoration styles.



UC.LMBN001-002-003
Lampshade Banana Rumbai
UC.LMBN001 = Dia: 40 x H. 50 cm
UC.LMBN002 = Dia: 50 x H. 60 cm
UC.LMBN003 = Dia: 60 x H. 70 cm



UC.LMBN004-005-006
Lampshade Banana Thick Rumbai
UC.LMBN004 = Dia: 40 x H. 50 cm
UC.LMBN005 = Dia: 50 x H. 60 cm
UC.LMBN006 = Dia: 60 x H. 70 cm



UC.LMBN007-008-009
Lampshade Banana
UC.LMBN007 = S: Dia 40 x H. 40
UC.LMBN008 = M: Dia 50 x H. 50
UC.LMBN009 = L: Dia 60 x H. 60



UC.LMCG001
Lampshade Ayaran
Dia 45 x H. 60



UC.LMCG002
Lampu Mendong
DIA. 25 H. 63



UC.LMRT008-009
Lampshade Rattan
UC.LMRT008 = Size S, Dia top 23cm Diameter
bot 44cm H. 31cm
UC.LMRT009 = Size M, Dia top 30cm Diameter
bot 60cm H. 45cm



UC.LMRT007
Lampshade Rattan
Medium Dia top 30cm
Diameter bot 60cm
H. 45cm



UC.LMRT006
Lampshade Rattan
Medium Dia top 30cm
Diameter bot 60cm
H. 45cm



UC.LMRT010
Lampshade Rattan
H. 50cm Dia bot 28cm
Belly 50cm



UC.LMRT011
Lampshade Rattan
H. 50cm Dia bot 28cm
Belly 50cm

WALL DECORATION

100% Natural Wall Basket Decor: Forget mass-produced wall art made of cheap artificial materials; Each woven basket in our piece set ,features sturdy premium seagrass, known for its natural beauty; Plus, all our baskets are crafted with care by skilled Indonesian artisans; Because they're handmade, they may vary slightly in color and dimensions

Instantly Transform Your Decor: Turn a bare wall into a dramatic focal point with these beautiful woven baskets; Their rich textures, earthy colors, and unique handcrafted details add homey warmth to any space; The payoff? You can easily decorate any room in your house or apartment without spending a fortune on expensive artwork

Super-Simple to Install: No need for stud finders or bubble levels; Our seagrass wicker baskets arrive all ready to hang, and you'll be finished in no time!



Use Them Multiple Ways to Complement Any Decor: Love Farmhouse Style? Boho? Rustic? Ethnic? Modern? Minimalist? No matter which look you prefer, these baskets will fit right in, which can double as placemats and centerpieces; Use one as a tray, another as a fruit basket for kitchen or dining room, etc.

Your Purchase Contributes to a Great Cause: We pledge a portion of our profits to support the gifted craftspeople who create our woven basket wall decor; We're sure you'll appreciate their artistry just as much as we do.





UC.08.WD009
Mirror mendong
D Mirror 30, FULL 70



UC.08.WD010
Mirror mendong
D Mirror 30, FULL 70



UC.08.WD011
Mirror mendong
D Mirror 30, FULL 70



UC.08.WD013
Waldecor natural leaves
Dia full 70cm



UC.08.WD014
WALLDECOR SISAL MIX SHELL
Dia 52cm



UC.08.WD018
WALLDECOR SISAL MOTIF
dia motif 23, dia full 63cm



UC.08.WD016
WALLDECOR SISAL MOTIF
dia motif 23, dia full 63cm



UC.08.WD017
WALLDECOR SISAL MOTIF
dia motif 23, dia full 63cm



UC.08.WD019
MIRROR SHELL MIX SISAL
Dia cermin 29, Dia full 75cm



UC.08.WD020
WALLDECOR MIRROR SISAL MIX LEAF
DIA 70cm



UC.08.WD023
MIRROR SHELL MIX SISAL
Dia Mirror 40x24, Dia Full 75x57cm



UC.08.WD012
waldecor mendong
DIA Frame 22cm, Tassel 26cm,
wide 70, H FULL 47



UC.08.WD022
MIRROR SHELL MIX SISAL
Dia Mirror 40x24, Dia Full 75x57cm



UC.08.WD015
WALLDECOR SISAL MIX SHELL
Dia Lingkar 25, L rumbai 55, P Rumbai 45, H full 70cm



UC.08.WD021
MIRROR SHELL MIX SISAL
Dia Mirror 40x24, Dia Full 75x57cm



UC.WDBN007
Walldcor Mirror Banana
Dia full 60
Mirror only 30



UC.WDBN006
Walldcor Mirror Banana Pom-pom
Dia full 60
Mirror only 30



UC.WDBN005
Walldcor Mirror Jellyfish
Dia full 60
Fringe 35



UC.WDRT005
Walldcor Mirror Flower
Dia full 90
Mirror only 30



UC.WDRT004
Walldcor Mirror Flower
Dia full 90 Mirror only 40



UC.WDRT003
Walldcor Mirror Flower
Dia full 90 Mirror only 30



This stool is the perfect nature-inspired piece for placing next to couches or tables.

Natural is hand woven and features wooden legs for a natural feel and finish.

Perfect for additional seating or for placing magazines or candles.

Adds style and practicality to any living space





UC.08.FN003
Stool rekta Seagrass
wood combine Seagrass
40x37cm, H. 52cm



UC.08.FN002
Stool rekta Banana
wood combine Banana
40x37cm, H. 52cm



UC.08.FN005
Velvet Stool
teak wood combined velvet
size 42cm, H. 45cm



UC.08.FN006
lathe stool Seagrass
teak wood combined Seagrass mix
Dia 40cm, H. 45cm



UC.08.FN008
Stool water hyacinth
teak wood combine water hyacinth
Size 42x42, H.72cm



UC.08.FN009
Stool Rattan
teak wood combine rattan leather
DIA 40, H. 40cm



UC.08.FN010
round table
water hyacinth
Dia 60 cm



UC.08.FN011
round table with glass
water hyacinth
Dia 94, Belly 110, H.47



UC.08.FN012
Lounge chairs
Rattan
Dia bottom 50, Dia top 59, H. 90cm

MEET OUR TEAM



Octa
Marketing Head Dept

Take care of the earth and she will
take care of you



Fawzi
CEO & Founder

We only have one Earth and if we don't
take care of it no one will.



M.Andri
COO & Co-Founder

Our goal is to reduce the potential for
damage to our nature.



Hayati
Q&C Head Dept

Let's nurture the nature, so that
we can have a better future

SERVICE EXCELENT



Partnership

Choosing Universal indocraft be a supplier, you will be a partner with a profesional team



Inovativ

Every Single day we are trying to more innovation about design, quality, and open mind of customer required



Flexible

We are always flexible with required of customer, about time, design, and idea.



On Schedule

Our team has been partner with trusted expedition, and make your time is count.



Export quality

Based on standart operational procedure (SOP) on our manufacturing, our team make sure to the best product.

CARE AND INFO

How to take good care of our collection, and important information regarding specific items

BAMBOO

For outdoor use, the surface may collect mold, but as bamboo is resistant, the mold is only superficial, as the mold will never penetrate inside the bamboo. Mold is very easy to remove from the surface by following below cleaning and washing instructions 1+2. Follow 3+4 for optimum results.

Make sure that your furniture is placed on a dry surface to avoid the legs from absorbing water, and store your bamboo furniture in a dry ventilated environment during the autumn and winter season.

We recommend you to wash outdoor bamboo furniture before every season. Repeat the washing a few times during the season, and do the washing on a sunny day to get the best results.

1. Use a hard cleaning sponge and/or scouring powder with abrasive effect to remove dirt, stains and possible mold.
2. Rinse well with plenty of water to remove all soap and dirt.
3. Spray with a cleaning product containing chlorine, ammonia or vinegar directly on the bamboo, leave it on for a while, rinse well with water and let it dry completely in the sun for optimum results.
4. For extra treatment in the end of the season – before winter storage – we recommend you to treat your bamboo with an anti-mildew and mold detergent. Contact your nearest DIY store for the best exterior wood treatment to avoid fungus and mold in a wet and humid winter climate.

RATTAN

All rattan furniture is made by hand and each piece is unique.

Use a soft moist cloth and mild soap when cleaning.

Do not use abrasive cleaning products as this will damage the protective coating.

Indoor use only.

LAMPSHADE

Wipe with a dry cloth.

Not washable.

BASKETS

Vacuum only.

Not washable.

CARPETS

The carpets are hand-woven in natural.

For indoor use.

Vacuum or dry clean only.

JUTE

These carpets are hand-woven in 100% jute. Jute is a natural fiber and dyed with natural colour. Variations and small knots may occur. Jute can be discoloured by stains and direct sunlight.

Never shake the carpets as this can cause the threads to break.

For indoor use.

Vacuum only.

For all carpets we recommend you to place a nonslip carpet pad underneath to avoid slipping and discolouring of your floor.

COMPANY INFORMATION

HEAD OFFICE

UNIVERSALINDOCRAFT
CV.PUTRABORNEOGROUP
Samarinda seberang, Samarinda
East Kalimantan
INDONESIA

info@universalindocraft.com
Phone +62 852 5078 6674
Phone +62 821 8300 3040
Postalcode 75423

Head office is open all weekdays from
8 AM to 4 PM

WEBSHOP

www.universalindocraft.com
info@ universalindocraft.com
Phone +62 852 5078 6674
Phone +62 821 8300 3040

JOIN US ONLINE

instagram.com/universalindocraf
facebook.com/universalindocraf
pinterest.com/universalindocraf
linkedin.com/universalindocraf

#universalindocraft

share your favorites with us
Visit our online universe and see the entire collection

*""Home sweet home. This is the place to find happiness. If one
doesn't find it here, one doesn't find it anywhere.
" -M. K. Soni"*



UNIVERSAL INDOCRAFT

WWW.UNIVERSALINDOCRAFT.COM