



COMPANY PROFILE

2024

ROYAL HINDIA

A TASTE OF GREATNESS

ABOUT US

A TASTE OF GREATNESS

01

Royal Hindia isn't just about coffee; it's about crafting an experience. We founded our coffee roasting company out of a deep love for the rich history and diverse flavors of coffee. We aim to blend tradition with innovation to create exceptional coffee experiences.

Our passion for coffee extends beyond just a beverage – it's about connecting people, cultures, and stories. Through meticulous sourcing, roasting, and blending, we strive to capture the essence of each coffee bean's origin.

At Royal Hindia, we're committed to more than just great coffee; we're dedicated to sustainability, ethical sourcing, and community empowerment. By building direct relationships with coffee farmers and investing in eco-friendly practices, we aim to make a positive impact from bean to cup.

A TASTE OF GREATNESS

02

VISION

To be globally recognized as a leading brand known for consistent quality, innovation, and sustainability in coffee, spices, and herbs.



MISSION

To provide high-quality coffee, spices, and herbs while promoting sustainable and ethical sourcing practices, with the goal of becoming a leading brand in both local and global markets.

VALUE

Our passion for coffee extends beyond just a beverage it's about connecting people, cultures, and stories. Through meticulous sourcing, roasting, and blending, we strive to capture the essence of each coffee bean's origin.

03

Community Empowerment

Community empowerment involves supporting and uplifting the communities where coffee is grown. This means creating opportunities for local people to improve their quality of life, have a say in decision-making processes, and benefit from the coffee trade. It involves initiatives like providing education and healthcare, building infrastructure, offering fair wages and working conditions, and fostering partnerships that empower local businesses and the organizations.

Sustainability & Ethical Sourcing

Sustainability in the coffee industry requires a comprehensive approach that balances environmental stewardship, economic viability, and social responsibility. By using eco-friendly methods and fostering collaboration among all stakeholders, the coffee industry can contribute to a more sustainable future for all.



SERVICE

04

“Our services are thoughtfully crafted to fulfill your specific desires”

Royal Hindia Indonesia specializes in customization. We are delighted to offer custom production tailored to your specifications. Our aim is to deliver flavors that cater to your individual tastes, distinguishing us in the most delightful manner. Inshort, we provide you with complete freedom to craft coffee products that align with your preferences.

MILESTONES

2023 ESTABLISHMENT AND EARLY GROWTH

Market Research	:	Understanding consumer needs and competitors	Launch	:	Launching products with promotions and events.
Business Plan	:	Developing strategies for coffee, spices, and herbs.	Online Sales	:	Launching e-commerce site and list on marketplaces.
Legalities	:	Completing legal procedures and obtain permits.	Marketing	:	Running marketing campaigns via social media and ads.
Supply Chain	:	Partnering with local farmers secure raw materials, and owned farms	Distribution	:	Partnering with local distributors and retailer.
Branding	:	Creating brand identity and packaging.	Evaluation	:	Gathering feedback and adjust strategies.
Production	:	Starting production and ensure quality.			

MILESTONES

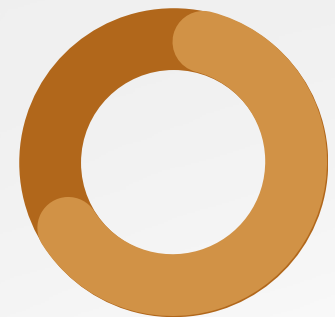
2024 EXPANSION AND CONSOLIDATION

Scale Up	:	Increasing production capacity.	Customer Service	:	Improving customer relationships.	06
Expand Market	:	Entering new cities and international markets.	Adopt Technology	:	Using new tech for better efficiency.	
New Products	:	Developing and test new products.	Optimize Operations	:	Developing a long-term business plan.	
Brand Awareness	:	Boosting visibility through influencers and events.	Maintain Quality	:	Ensuring high product quality	
			Evaluation	:	Gathering feedback and adjust strategies.	

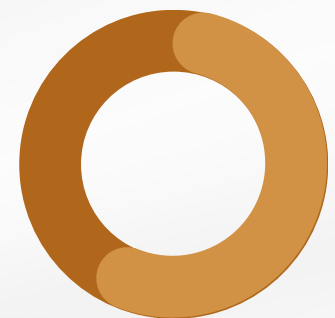
PRODUCTION CAPACITY



14.5+ Ha
Plantation Land



500+ Tons
Total current production per month



6.000+ Tons
Total current production per year

Our Extensive Reach Unveiled

We operate a 14.5+ Ha production facility in (Temanggung, Central Java. Pangalengan, West Java. Flores, Manggarai). Our mission is to empower local farmers and create positive transformations within our communities.

07

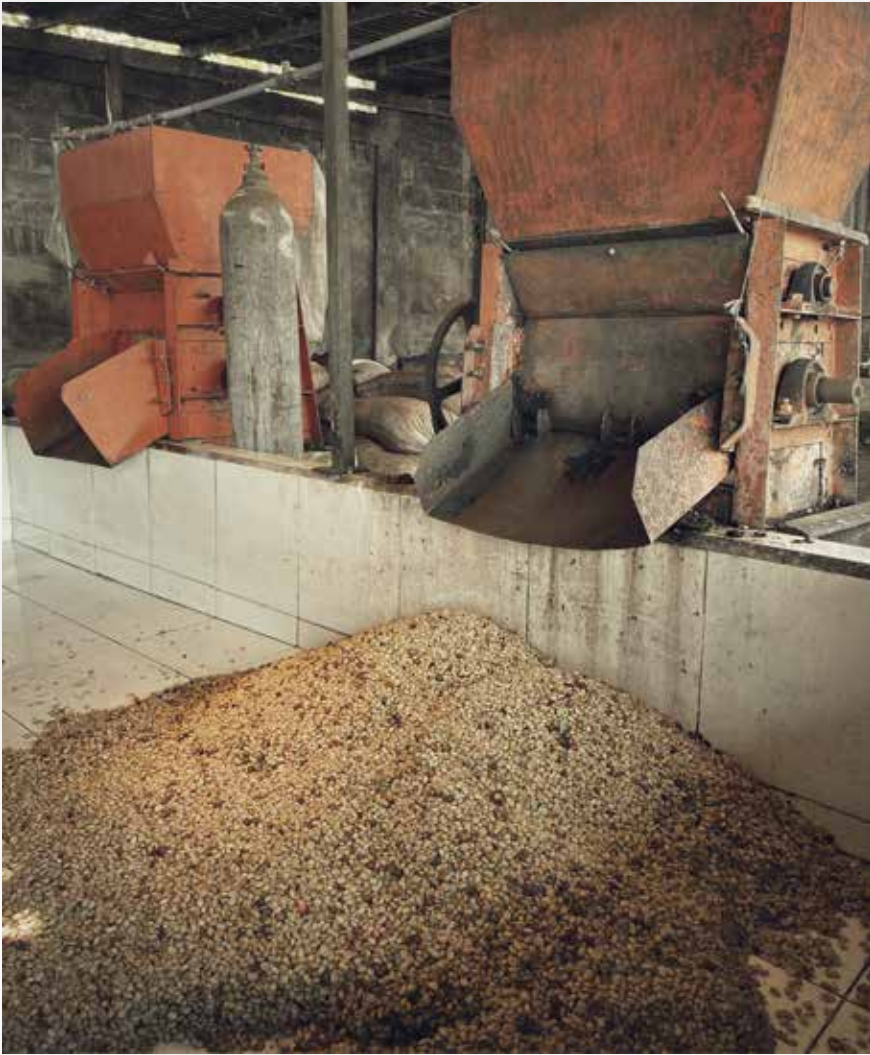
Addressing Your Requirements

With a robust production capacity exceeding 500 tons per month, our annual output of 6,000 tons (gross) is very important to our commitment to meeting demands. As demand continues to rise, our steadfast focus on expanding production capacity persists. The construction of an expanded facility signals our dedication to sustained growth and operational excellence.

OUR FARM

Locations

- Flores, Manggarai
- Pangalengan, West Java
- Temanggung, Central Java
- Sindoro, Central Java



OUR FACTORY & OFFICE

Jl. Tukad Yeh Aya No.220, Renon, Denpasar Selatan, Kota Denpasar, Bali 80255

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ROBUSTA TEMANGGUNG

Pulp Natural

Origin : Temanggung, Central Java
Process : Pulp Natural
Altitude : 700 - 1.000 MASL
Notes : Dark Chocolate, Almond,
Medium-High Body

Blends Coffee offers a premium selection of meticulously crafted coffee blends, combining the finest beans. Each blend is carefully roasted to perfection, highlighting unique flavors and aromas that cater to diverse palates.



FINE ROBUSTA TEMANGGUNG

Natural

Origin : Temanggung, Central Java
Process : Natural
Altitude : 700 - 1.000 MASL
Notes : Dark Chocolate, Caramel,
Medium-High Body



Arabica Flores Manggarai

Natural

Origin : Ruteng, Manggarai NTT

Process : Natural

Altitude : 1.400 - 1.500 MASL

Notes : Chocolate,
Almond, Orange



Arabica Pangalengan

Semi Washed

Origin : Pangalengan, West Java

Process : Semi Washed

Altitude : 1.400 - 1.500

Notes : Citrus Fruit,
Oranges, Berries



Arabica Flores Bajawa

Semi Washed

Origin : Bajawa, Flores NTT

Process : Semi Washed

Altitude : 1.100 - 1.300 MASL

Notes : Citrus Fruit,
Caramel, Chocolate



Arabica Sindoro

Full Washed

Origin : Sindoro, Central Java

Process : Full Washed

Altitude : 1.300 - 1.500 MASL

Notes : Caramel, Oranges,
Grapes, High Sweetness

OUR HOUSE BLEND



PACIFIC BLEND

100% Arabica
Fruity, Orange, Citrus Fruit, Caramel



PANGEA BLEND

Arabica, Robusta 50%
Nutty, Cocoa, Almond, Chocolate, Brown Sugar



ATLANTIC BLEND

100% Arabica
Almond, Chocolate, Caramel, Orange

GREEN BEANS ARABICA

ARABICA COFFEE
GREEN BEANS FLORES

ORIGIN : FLORES,
MANGARAI
VARIETY : KARTIKA II
PROCESS : NATURAL
MOISTURE : 13%
DEFECT : <5%
ALTITUDE : 1.300 - 1.500 MASL

ARABICA Coffee
WEST JAVA

ORIGIN : WEST JAVA
VARIETY : MIXED (ATENG, SIG-
ARARUTANG, LINI-S)
PROCESS : SEMI WASHED
MOISTURE : 13%
ALTITUDE : 1.500 MASL

ARABICA
ACEH GAYO

ORIGIN : PUNTAN MUSARA,
ACEH
VARIETY : MIX
PROCESS : CLASSIC NATURAL
MOISTURE : >13%
ALTITUDE : 1.600 MASL

ARABICA SINDORO

ORIGIN : CENTRAL JAVA
VARIETY : MIXED (SIGARARU
TANG, S-795,
KARTIKA)
PROCESS : FULL WASHED
MOISTURE : 13%
ALTITUDE : 1.400 - 1.600 MASL



GREEN BEANS ROBUSTA

ROBUSTA COFFEE
GREEN BEANS GRADE 1

ORIGIN : CENTRAL JAVA
VARIETY : MIX (BP-42, TUGU
SARI .A)
PROCESS : NATURAL
MOISTURE : 13%
DEFECT : < 5%
PRODUCTION: 300 - 500 MT/MONTH
ALTITUDE : 700 - 800 MASL

ROBUSTA COFFEE
GREEN BEANS GRADE 2

ORIGIN : CENTRAL JAVA
VARIETY : MIX (BP-42, TUGUSA-
RI .A)
PROCESS : NATURAL
MOISTURE : 12%
DEFECT : < 9%
PRODUCTION: 200 - 400 MT/MONTH
ALTITUDE : 700 - 800 MASL

ROBUSTA COFFEE
GREEN BEANS GRADE 3

ORIGIN : CENTRAL JAVA
VARIETY : MIX (BP-42, TUGU-
SARI .A)
PROCESS : NATURAL
MOISTURE : 11%
DEFECT : < 20%
PRODUCTION: 100 - 300 MT/MONTH
ALTITUDE : 700 - 800 MASL

FINE ROBUSTA

ORIGIN : CENTRAL JAVA
VARIETY : MIX (BP-42, TUGUSA-
RI .A)
PROCESS : NATURAL
MOISTURE : 13-14%
DEFECT : < 2%
PRODUCTION: 100 - 200 MT/MONTH
ALTITUDE : 700 - 800 MASL



OUR PARTNERS BALI

COFFEE SHOP

MAILBOX
PIXELATTE
TAKSUGALERIA
OLDPALS
BRON COFFEE
YUME夢
LEURA
UNCLE BEN
333 PANJER
333 VETERAN
SANGGURU
NATARAKA
AMBARA
KINI COFFEE
POSERS PUB & RESTAURANT
RUANG SANTAY

BREWTALIST

NOAH CAFE
MAIZE BY KILO
NEIGHBOUR’S TABLE
KASHMIR
BETTY BAKE
MINIMIZE COFFEE

KALIMANTAN

HOTEL

SUN ISLAND HOTEL & SPA LEGIAN
SUN ISLAND HOTEL & SPA KUTA

ROASTERY

BLACKLIST COFFEE
ACME
HUNGRY BIRD
RUSTERS
JOAN MARIN
NYOM-NYOM