



PAYU BERKAH BERSAMA
THE REAL TASTE FOR THE REAL PEOPLE

COMPANY

PROFILE

2020

VISION

Bringing innovative taste of authentic Indonesian food around the world

MISION

We highly value our customer satisfaction and we strive to provide you the best food product with an innovation and good quality. We believe in creating value for and growing together with our customers and our suppliers.

HISTORY

Our product (AA Bagor Fried Shallot) was found in 2019 in Kuningan in the humble kitchen of its owner. It was created to provide employment opportunities for Housewives and school dropouts around. Taraju, Kuningan-West Java well known as a fried shallot production center, with the uniformity that has been created, we formulated a new flavors, we innovate.

We take pride in bringing the high quality and a new taste of fried shallot with good safety manufacturing standards to our customers. With our vision of bringing innovative taste of authentic Indonesian food around the world, we strive to provide you the best of Indonesian food in the comfort of your home.

CERTIFICATION

What set us apart is our fried shallot are made only from natural Ingredients. Our main concern is making a positive contribution in health, by having natural ingredients in our product. Our fried shallot are made from best quality of shallots by local Indonesian farmers, shelled to the best layer of tuber and nicely fried, with no added extract, essence, or artificial colors. These selected ingredients are then processed in our plant.

Certified with P-IRT, we maintain a good, healthy and conducive environment in our factory to produce the best quality fried shallot for the consumer.

OUR PRODUCT



Selected Ingredients Only !

Our fried shallot are made from best quality of shallots by local Indonesian farmers, shelled to the best layer of tuber and nicely fried

Crispy and Less Oil

Fried in Palm Oil (BPOM certified) and eliminate the rest oil using spinner machine and adding silica gel



No Artificial Flavor Added

Natural ingredients no added extract, essence, or artificial colors



SALTY

MILD

HOT

EXTRA

Available in 3 Spiciness Level

OUR PRODUCT

Kaffir Lime Leaves Flavor

Acetes/Small Shrimp Flavor

Shrimp Paste Flavor



Original Flavor

Anchovy Flavor



BANGGA BUATAN
INDONESIA



Our products had
been sold in
Indonesia from
Sumatra to Papua,
and its neighbouring
countries (Singapore
and Malaysia). Hong
Kong, Taiwan, and
New Zealand.



PEMERINTAH REPUBLIK INDONESIA

NOMOR INDUK BERUSAHA (NIB) **0220300701765**

Berdasarkan ketentuan Pasal 24 ayat (1) Peraturan Pemerintah Nomor 24 Tahun 2018 tentang Pelayanan Perizinan Berusaha Terintegrasi Secara Elektronik, Lembaga OSS menerbitkan NIB kepada :

Nama Pemilik Usaha : INDRI DEWI LESTARI
Nomor KTP : 3208086805950004
NPWP Pemilik Usaha : 740015565438000
Nama Usaha : Lihat Lampiran
NPWP Usaha : Lihat Lampiran



PEMERINTAH REPUBLIK INDONESIA

IZIN USAHA

(Izin Usaha Mikro Kecil)

Berdasarkan ketentuan Pasal 31 Peraturan Pemerintah Nomor 24 Tahun 2018 tentang Pelayanan Perizinan Berusaha Terintegrasi Secara Elektronik, untuk dan atas nama Menteri, Pimpinan Lembaga, Gubernur, Bupati/Walikota, Lembaga OSS menerbitkan Izin Usaha berupa **Izin Usaha Mikro Kecil (IUMK)** kepada:

Nama Pemilik Usaha : INDRI DEWI LESTARI
Nomor Induk Berusaha : 0220300701765
Alamat Pemilik Usaha : DUSUN PAHING, Kel. Sindangsari, Kec. Sindang Agung, Kab. Kuningan, Prov. Jawa Barat



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UD.PAYU BERKAH BERSAMA

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