BOYMAXWELL

INTERNATIONAL TRADE COMPANY

COMPANY PROFILE

>> 2021

CONTENT

01 FOREWORDS

02 ABOUT US

09 VISION & MISSION

10 CORE VALUE

11 OUR TEAM

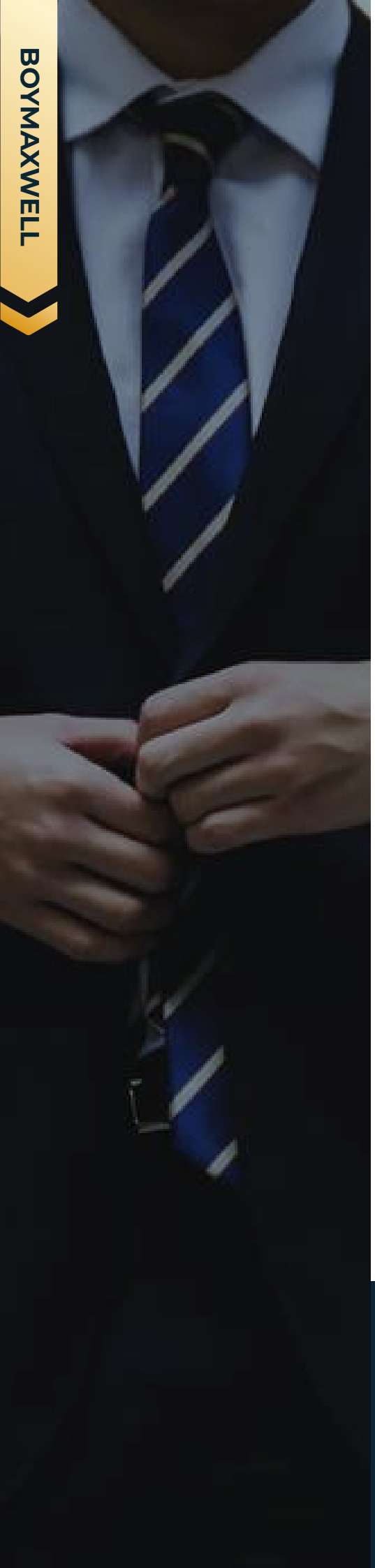
13 OUR PRODUCTS

15 OPPORTUNITIES

16 SPECIFICATION OF OUR MAIN PRODUCTS

18 PARTNERS

19 CONTACT US



FOREWORDS

Boymaxwell Indojaya Group, Ltd., we are here as a domestic and international trading company focusing on agricultural commodities, especially Aceh Gayo coffee. We would like to introduce our national export commodities, mainly from Aceh.

All this time, Aceh is known as a potential producer of agricultural commodities. However it is unfortunate that they do not use the chance well. The magnitude of Aceh Gayo coffee potential with its enthusiasts from all over the world is underlying us introduce this commodity in the international scene. And we welcome both national and international companies to cooperate with us with their expertise.

This company profile is a form of the proposal on cooperation as well as the introduction of our products. Although we are now a new company, with the many of cooperation offers from various international company and of course our experience, we are more convinced to invite more companies to cooperate. This can be a consideration for you to give your trust to us.

Hopefully, this company profile can describe our company in detail so that it can be a consideration for you to work with us. Thank you for your time reading our company profile and we look forward to cooperating with you.

M. Ichwan Saputra
CEO & Founder

ABOUT US
BOYMAXWELL COMPANY

Boymaxwell Indojaya Grup, ltd. is a trading company engaged in exporting and importing Aceh's commodities with coffee as its main products. Based on the company deed, we are inaugurated on February 2021. Some factors encourage the founder to build the company. One of them is the economic sector of Aceh that is not fully recovered post the tsunami, and it even gets worse since the Covid-19 pandemic hit Indonesia. it cannot be helped although Aceh is the potential in producing the agricultural commodities that can be exported. The founder, as an Acehnese, would like to maximze the exported commodities through Gayo coffee.

Boymaxwell is new in the export-import of agricultural commodities industry in Indonesia, but our founder has 10 years of experience in online marketing, both at home and abroad. This is why our company is noticed by many companies from various countries.

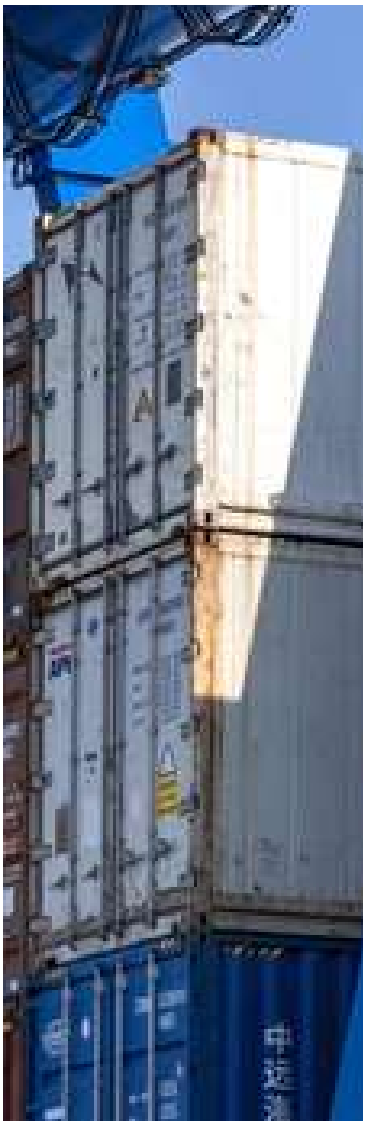
We are currently developing a blockchain project called Boymaxwell Connect. We are interested in running the blockchain-based Boymaxwell Connect. This project is developed as a response to customer's demands on bigger trust and transparency through blockchain as an important latest technology for the resellers to meet their customers' expectations adequately.

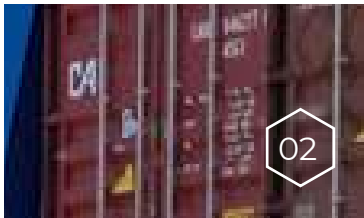
The goal of our project is to advance our ability as a company to identify the issues related to food withdrawal, starting from the faster tracking of the outbreak to minimize customers' risks. This technology can speed the tracking of all products up as well as its steps in the supply chain.

The data covers the information of the product planting, processing, product transport, labeling, and delivery. All the data can be tested and tracked in seconds, faster than the old system. In this case, we use the platform as the right media for the resellers to get the digital trust and to manage the data more safely and decentralized.

In the other words, Boymaxwell Connect combines the supply chain module with blockchain core function, food ecosystem business value delivery from the standard governance, and Food Trust technology.

We create this blockhain project to gain total trust from the customers and to fullfill our company mission to create the Information and Communication Technology network-based business. We attempt to integrate the operational and transactional activities to make it more practical and faster to ease the trading process by using an efficient and competitive technology.





PLAN:

Export package for processor/local trader

1

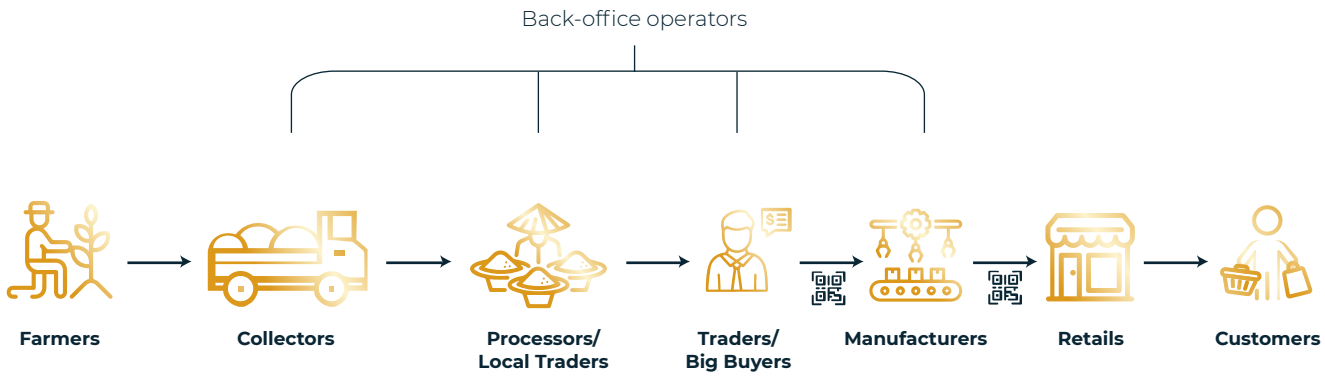
With this package, the processor can issue a QR code for the overseas and local buyers. The processor can utilize the source transparency to increase the selling price.

PLAN:

Domestic package for processor/local trader

2

With this package, the processor can partner up with the manufacturers and the retailers and bridge the transparency to the final customers. The processors can differ themselves from the others by their transparency so that they can be chosen as roaster and offer their coffee directly to the customers.

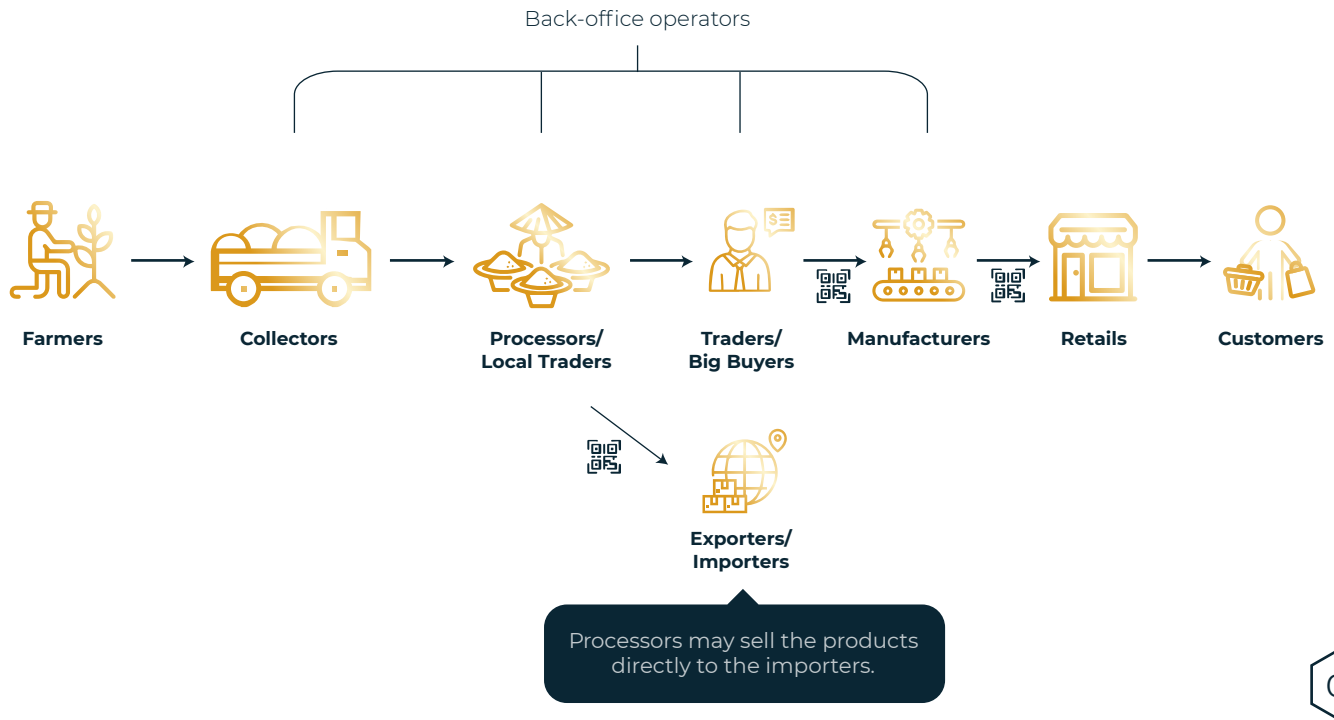


Processors can directly sell the products to the manufacturers. In this case, there will be no back end and QR code issuing at this stage.

PLAN: Domestic and export package for the processor

3

With this package, the processor are allowed to enjoy all the benefits from PLAN 1 and 2 and show the transparency for all scenarios of supply chains.



BOYMAXWEL CONNECT

01. IMMEDIATE ACCESS

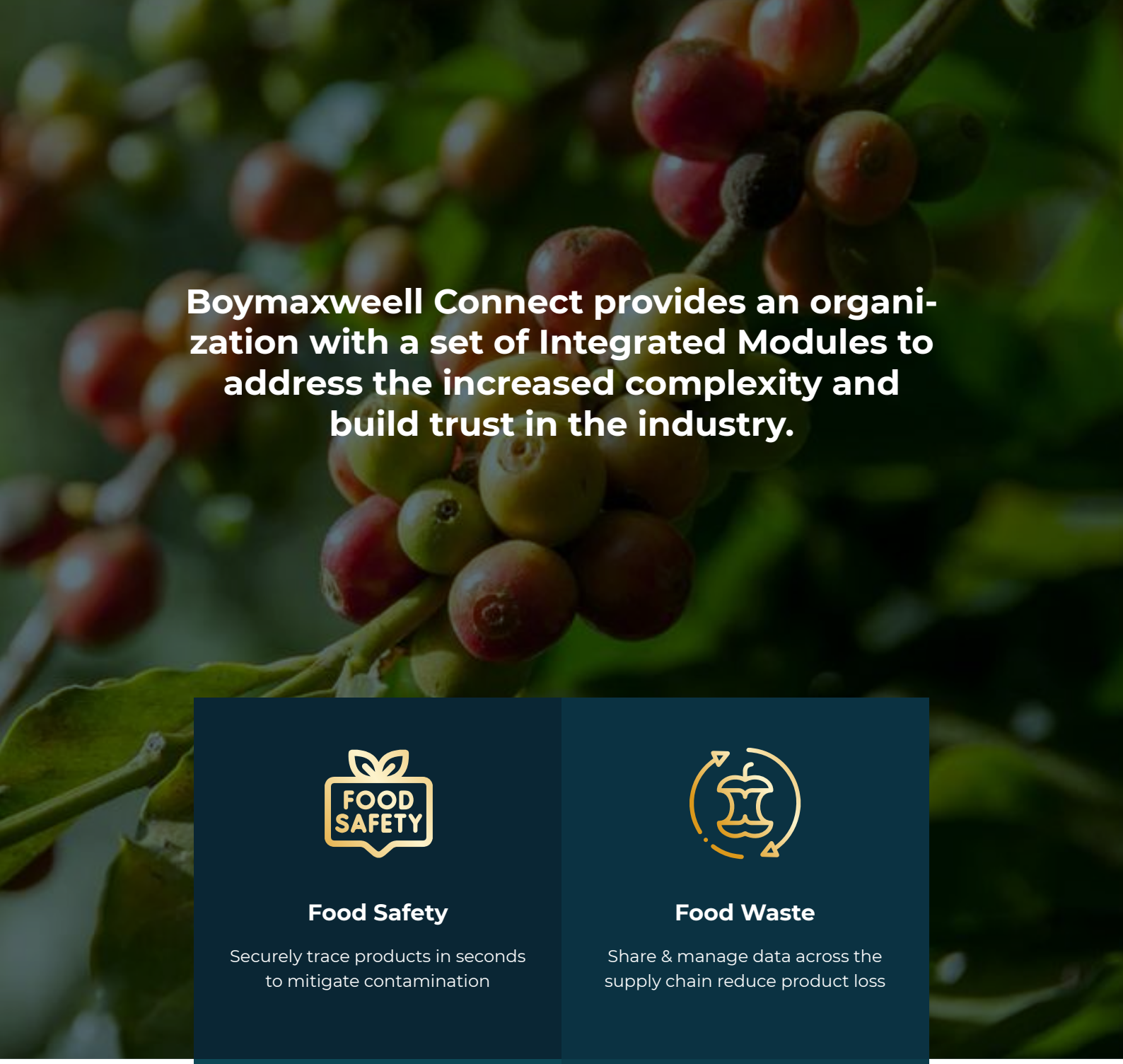
Immediate access to actionable food supply chain data-from farm to store and ultimately the consumer.

02. COMPLETE INFORMATION

Immediate access to actionable food supply chain data-from farm to store and ultimately the consumer.

03. FOOD SAFETY

Immediate access to actionable food supply chain data-from farm to store and ultimately the consumer.



Boymaxweell Connect provides an organization with a set of Integrated Modules to address the increased complexity and build trust in the industry.

Food Safety

Securely trace products in seconds to mitigate contamination

Food Waste

Share & manage data across the supply chain reduce product loss

Food Freshness

Gain unprecedented visibility into supply chain data for valuable insights

Food Convidence

Digitize essential certificates and documents, ensure authenticity

BOYMAXWEL CONNECT WITH BLOCKCHAIN

Allows a permission-based, shared & controlled view of food supply chain information, convenient data publishing.

Enables Organizations to enter and control access to their encrypted blockchain data.

Users can quickly locate items from the Supply Chain, by querying food product identifiers such as GTIN or UPC, using product name.

BOYMAXWEL

OUR **VISION**

Improving Aceh's Competitiveness In The World By Trading Aceh's Best Commodities

OUR MISSION

Introducing and selling Aceh's commodities to the world.

Creating the business ecosystem as a solution to maintain the end-to-end balance of supply and demand of Aceh's products.

Adding the value in every trading process we do.

Taking profit from the result of exporting and importing our product.

Developing information and communication technology to support our operational activities.

Optimizing the resources to facilitate company activities.

Increasing the customer's transparency and trust with the Boymaxwell Connect Blockchain technology.

MAXWELL

OUR **CORE VALUES**

Core Values are the standards that all **PT. Boymaxwell Indojaya Grup ltd**. staff should aspire toward so that we can fulfill mission and vision. We call it MAXWELL.

1. Introducing and selling Aceh's commodities to the world.
2. Creating the business ecosystem as a solution to maintain the end-to-end balance of supply and demand of Aceh's products.
3. Adding the value in every trading process we do.
4. Taking profit from the result of exporting and importing our product.
5. Developing information and communication technology to support our operational activities.
6. Optimizing the resources to facilitate company activities.
7. Increasing the customer's transparency and trust with the Boymaxwell Connect Blockchain technology.

MEET OUR TEAM

M. Ichwan Saputra
CEO & Founder

Dhananjana Joshi
Exim Consultant

Mr. Muhammad Ichwan Saputra is an alumni of prestigious Telkom University in Indonesia holding a Bachelor Degree specializing in Business Management Telecommunications and Information Technology. He has 13 years of extensive experience in promoting mass implementation of ICT in business processes. He has experienced to build international business network on Network Marketing industry for esteemed and raising enterprises.

Since 2012, he's also been actively engaged in management and advancement of Health Tourism Industries in Indonesia and Malaysia.

Mr. Ichwan has a rising proficiency for resolving operational and managerial hurdles by identifying the best solution to a given obstruction and defining the most ideal plan of action via optimum utilization of information and communication technology for enhanced decision making. He aspires to apply the unique concepts of marketing, management and digital technology in order to develop robust strategies for aiding most profitable developmental plans for the company. His entrepreneurial spirit is aligned with achieving a greater level of sustainability and corporate social responsibility. His vision is to streamline business outputs in a way that maximizes societal welfare at large.

Dhananjana has a Master's with core specialization in International Business and Foreign Trade Development from one of the Top Management Universities in India. She has remarkable experience in working with Clientele across all major Global Markets, including-USA, Canada, -CIS, Europe, Asia-Pacific and GCC. She has developed synergistic Marketing plans for companies from Agro, Pharma-ceuticals, FMCGIT and Health care Sectors and contributed significantly towards attainment of their global business expansion and profit optimization goals. Staying au corant with the tide of global technical evolution, DJ has benefited innumerous enterprises with macro adaptiation of Technological Breakthroughs in Order enhance international competitive advantage in ports.

OUR PRODUCT

It's main characteristic are the strong aroma and thickness level. Gayo coffee was also nominated as the best coffee international Conference on Coffee Science, in Bali in October 2010.

The underlying factor of the raising of Gayo Coffee in Indonesia was the Dutch that colonized Gayo in 1904. At that time, central Aceh was made as onder afdeeling Nordkus Atjeh with Sigil as the capital city. On the other hand, Dutch presence also contributed to giving a new living by opening the plantation in Gayo with the height of 1.000 - 1700 mdpl.

The popularity of gayo coffee in the world is caused by its unique taste and aroma. If you are tasting or cupping it, you will feel the distinctive taste of almost all coffee in the world. It is caused by the height factor and the other aspects that make it the best coffee in the world.

We are the sole distributor of PT Afgan Royal Saffron in Indonesia. Afghan Royal Saffron is Highest Quality saffron in the world selected by International taste awards, Brescia Italy. Since 2008 ARS grow, process and export 100% pure, natural and best quality saffron in Afghanistan.

Saffron or king of spices also known as Crocus sativus, Saffron crocus, Azafran, Zafran and safran or satranfaden comes in different saffron types such as all red saffron filaments or super Negin saffron, Sargol saffron and coup saffron or pushal saffron and bunch saffron.

Afghan Royal Saffron is the winner of medal award by International taste awards From Brescia Italy, our saffron Quality is selected and ranked as exceptional and Top Quality product.

Having the largest saffron farm in Afghanistan we ensure all our clients worldwide to provide them the highest Quality saffron, pure, natural and finest saffron on consistent basis at best saffron price possible.

Where to buy pure saffron as Afghan Royal Saffron products are pure, natural and organically grown saffron. Afghan Royal Saffron is an ISO 22000, HACCP certified and FDA registered company. We export only clean, hygienic and organically grown saffron worldwide.

What is Saffron

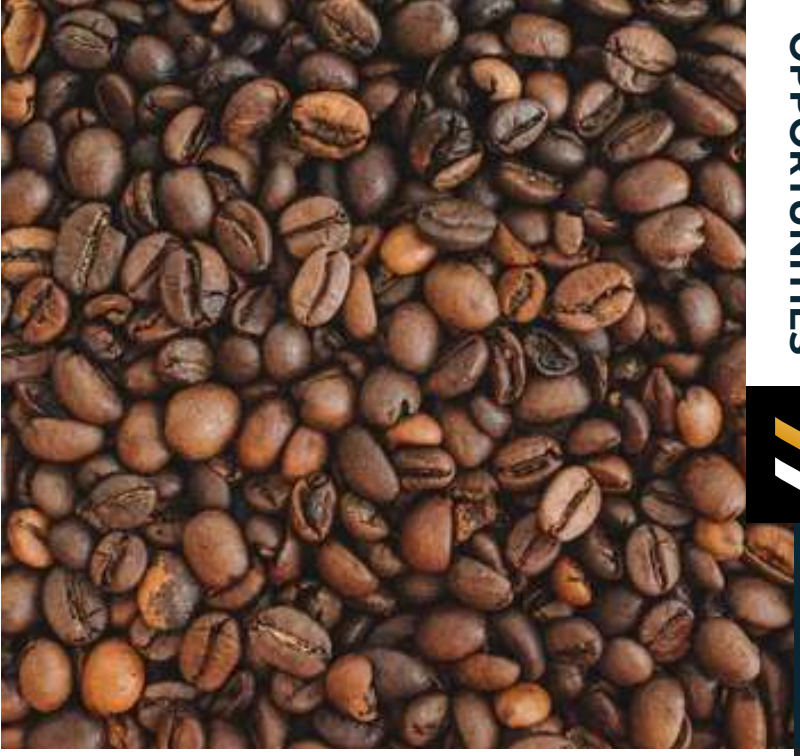
Saffron or king of spices from dried stigmas crocus sativus flowers. It can take 75,000 saffron blossoms or flowers to produce a single pound of saffron spice. Saffron is usually cultivated and harvested by hand.

The vivid crimson stigma and styles, called threads are collected and dried for use mainly as a seasoning and colouring agent in food.

Health benefits of saffron

Some of most important health benefits of saffron we must know, saffron or sunshine of spices or Miracle of health, has a wide range health benefits. **Here are the important health benefits of saffron:**

- Saffron Reduces Depression - Anti-stress - Boosts Mood
- Saffron Increases Vitality - saffron boosts sexual force
- Saffron prevents eye anti-aging or Super Spice for Eye Health
- Saffron Promotes Learning and Memory Retention
- Saffron reduces premenstrual syndrome
- Saffrom May Reduce Appetite and Aid Weight-Loss



Gayo Coffee

Average global coffee production reached 6 million tons per year during the year of 1990-1n. The increase in production in Brazil and Vietnam based on their average production growth reached 7,6 million tons per year during 2007-2011. The peak of the growth was in 2010 with a record of 8,05 million tons.

Coffee is planted by more than 70 countries but there are only 4 countries that produce more than 60% of it, they are Brazil, Vietnam, Columbia, and Indonesia. Brazil had been the largest producer of coffee for a long time with an average growth of 2,5 tons per year during 2007-2011. It was followed by Vietnam, 1,1 million tons per year, and then Columbia (560.000), Indonesia (560.000), Ethiopia (400.000), India (280.000), Mexico (270.000), Guatemala (230.000), Honduras (230.000), Peru (219.000), and Uganda (190.000).

Based on the above data, it can be concluded that Indonesia has the potential to be the largest producer of coffee in the world. One of the most demanded exported commodities is Aceh Gayo coffee.

In Indonesia, Gayo coffe mostly is exported from Aceh, Gayo Highland to be exact. It has a high taste as a superior commodity since the farmer always maintains the quality of the commodity. The export opportinities of this coffee are directed to the countries of Thailand, Japan, India, China, USA, UK, Italy, Turkey, Argentina, Egypt, Iran, Brazil, Sri Lanka, Malaysia, Hongkong, Vietnam, and Bangladesh.

Saffron

Lately, the saffron business starts booming in Indonesia. Saffron, known as the herb that has a bunch of advantages, offers a profitable business opportunity. Not to mention that there are not many competitors in this field.

The saffron we import is the best quality saffron from Afghanistan. Afghan Royal Saffron is 100% organic saffron that has many benefits. It even won the award from International Taste Award in Brescia Italy. The quality of our saffron is the selected one.

SPECIFICATION OF OUR MAIN PRODUCT

Name of Product	ARABICA SPECIALITY
Flavor Notes	RICH, EARTHY, FLORAL NOTES
Altitude	1.350 M - 1.600 m
Status	CONVENTIONAL
Processing	SEMI WASHED (G1); LEAD TIME 25 DAYS NATURAL (G1); LEAD TIME 28 DAYS WINE/HONEY (G1); LEAD TIME 35 DAYS
Harves Period	MARCH - APRIL 2021
Production Capacity	60 TONS PER MONTH
Packaging	60 KG JUTE BAGS WITH GRAIN PRO

Name of Product	PEABERRY
Flavor Notes	VIBRANT ACIDITY, CARAMEL, PEACH FLAVOR
Altitude	1.500 m
Status	CONVENTIONAL
Processing	SEMI WASHED (G1); LEAD TIME 25 DAYS NATURAL (G1); LEAD TIME 28 DAYS WINE/HONEY (G1); LEAD TIME 35 DAYS
Harves Period	MARCH - APRIL 2021
Production Capacity	2 TONS PER MONTH
Packaging	60 KG JUTE BAGS WITH GRAIN PRO

Name of Product	LONGBERRY
Flavor Notes	CHOCOLATY, SMOOTH BODY, FRUITY
Altitude	1.500 m
Status	CONVENTIONAL
Processing	SEMI WASHED (G1); LEAD TIME 25 DAYS NATURAL (G1); LEAD TIME 28 DAYS WINE/HONEY (G1); LEAD TIME 35 DAYS
Harves Period	MARCH - APRIL 2021
Production Capacity	2 TONS PER MONTH
Packaging	60 KG JUTE BAGS WITH GRAIN PRO

Name of Product	ARABICA SPECIALITY ROASTED
Flavor Notes	CHOCOLATY, NUTTY, CARAMEL
Altitude	1.350 M - 1.600 m
Status	CONVENTIONAL
Processing	SEMI WASHED (G1); LEAD TIME 25 DAYS NATURAL (G1); LEAD TIME 28 DAYS WINE/HONEY (G1); LEAD TIME 35 DAYS MEDIUM TO DARK
Harves Period	MARCH - APRIL 2021
Production Capacity	60 TONS PER MONTH
Packaging	60 KG JUTE BAGS WITH GRAIN PRO

Saffron

100% Pure & Natural

All Afghan Royal Saffron products come from a plantation that is 100% guaranteed for its purity, without using pesticides and additives.

Organic

In Afghanistan, saffron grows and thrives without any chemical products. So, it is assured that our saffron is organic.

Hygienic

All saffron products is produced through a completely hygienic process.

Best Packaging

ARS products are carefully packed. We make sure that the strength of the packaging will maintain the quality of the product.

ISO and HACCP Certified

All Afghan Royal Saffron products are produced and processed under the food safety regulation with ISO and HACCP certified.

PARTNERS

ASOSIASI EKSPORTIR DAN INDUSTRI KOPI INDONESIA
(ASSOCIATION OF INDONESIAN COFFEE EXPORTERS AND INDUSTRIES)

One of our best partners is AEKI (the association of Indonesian coffee exporters and industries) with attach certificate.

AEKI
ASOSIASI EKSPORTIR DAN INDUSTRI KOPI INDONESIA

AICE
ASSOCIATION OF INDONESIAN COFFEE EXPORTERS AND INDUSTRIES

AEKI AICE

KARTU TANDA ANGGOTA
MEMBER OF CERTIFICATE
Nomor Anggota : SK/1467/AEKI/III/2021

NAMA PERUSAHAAN	:	PT BOYMAXWELL INDOJAYA GRUP
NAMA PEMILIK	:	M. Ichwan Saputra
ALAMAT	:	Jl. T. Panglima Nyak Makam, Kel. Lambhuk Kec. Ulee Kareng. BANDA ACEH — Kode pos : 23118
NOMOR AKTE PENDIRIAN PERUSAHAAN	:	
NOMOR NPWP	:	41.624.516.5-101.000
NOMOR SIUP	:	1266000381803
NOMOR INDUK BERUSAHA	:	1266000381803
NOMOR EKSPORTIR TERDAFTAR KOPI	:	No. ICO :
STATUS ANGGOTA	:	Biasa

Dikeluarkan di : Jakarta
Tanggal : 16 Maret 2021

BADAN PENGURUS PUSAT
ASOSIASI EKSPORTIR DAN INDUSTRI KOPI INDONESIA

AEKI AICE

Irfan Anwar, SE, MM
Ketua Umum

TRADEATLAS
Importers Search Engine

CONTACT US

Jl. T. Panglima Nyak Makan
Kel. Lambhuk, Kec. Ulee Kareng
Banda Aceh

boymaxwell.co

www.boymaxwell.com

boymaxwell.co

hello@boymaxwell.com

boymaxwell