

MAHARANI

C R A F T



company profile

LO



GO

BACKGROUNDS STORIES

Meet our founder, Aseng.

After a long journey from Bandung all the way to Bali, he finally settled in Bali and start working with silver. He met a lot of suppliers and craftsmen on the way and start building relationships that continues until right now. The materials that we were working on was a complete set from 925 sterling silver, precious stones, shells, petrified woods and more on.

Established on the first of November, 1989 we now shift our focus to handicraft instead of jewelry. Along with the journey, Irene Setiawati helps to take over the wheel and become the CEO or General Manager of Maharani.

Maharani focuses on handicraft products and manage to work with 100% handmade while supporting many of Indonesian talented craftsman. Besides, we want our team from manager to suppliers to be able to live a good life. Making sure that the craftsmen have a good working and living spaces.

PROFILE

COMPANY NAME	: CV Maharani
ADDRESS	: Jl. Tangkuban Perahu Gang Mertasedana 7 Kerobokan-Kuta
POSTAL CODE	: 80361
PROVINCE/STATE	: Bali
COUNTRY	: Indonesia
PHONE/FAX	: +62-361-730676/ +62-361-734724
EMAIL	: maharanicraft@yahoo.com;
WEBSITE	: Jewelry = mad-silver.com; Craft = maharanihandicraft.com
ESTABLISHED AS	: Manufacturer/Producer - Exporter
ESTABLISHED IN	: November 1, 1981
LEGAL STATUS	: Private Company
DIRECTOR	: IRENE

PRODUCTS : Silver Jewelry and Home Accessories
(Napkin Ring, Coaster, Fashion Jewelry,
Candle holder, Tassel, Decorative
Boxes, Frame, etc)

MATERIAL USED : Shells, Beads, Wood, Natural Stone,
Natural Material combine with Metal

PRODUCTION CAPACITY : +/- 100,000pcs per year

EMPLOYEE : 10 person

EXPORT DESTINATION : USA, GERMANY, UK

EXPORT VALUE :	2010 - USD 117.000	2015 - USD 312,400
	2011 - USD 235.000	2016 - USD 210,000
	2012 - USD 433.000	2017 - USD 177,000
	2013 - USD 204,797	2018 - USD 62,200
	2014 - USD 363,000	

EXHIBITION EXPERIENCE:

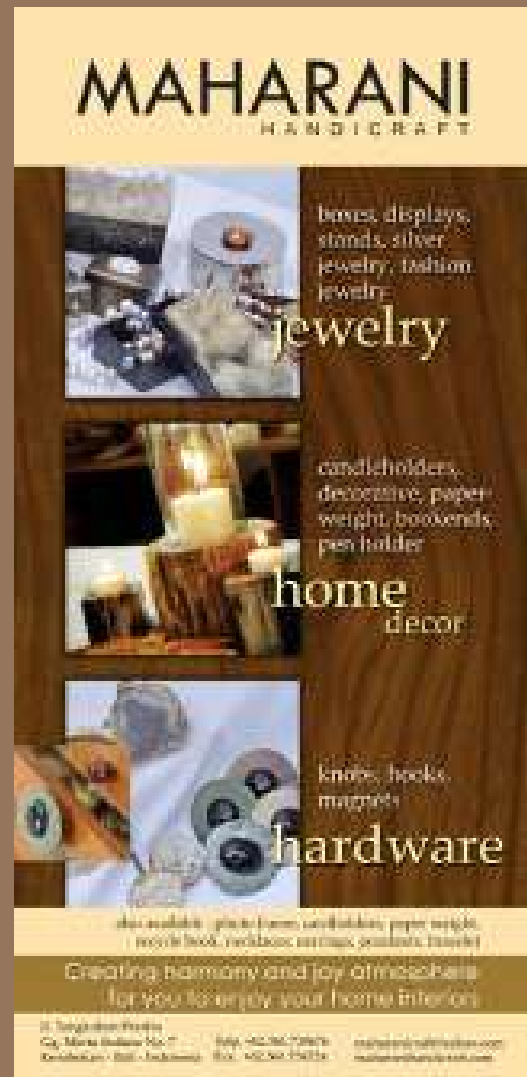
- IFFINA - International Furniture and Craft Fair Indonesia 2011
- Lifestyle Vietnam April 2012
- Ambiente February 2013
- Maison Objet September 2014

D O T E

2 0 1 1



2 0 1 3



2 0 1 6





V I S I O N

To empowering and continuously improving our worker and craftsmen with skills to be able to have a sustainable business, with the aim of fighting poverty through a fair trade action.

M I S S I O N

Through Fair Trade, workers and craftsmen are living at a decent living standard and they have found a reliable and sustainable source of income.

Fair Trade has encouraged more people to appreciate both the beauty and also the good use of natural resources.

Fair Trade helps to improve the quality of the handicrafts sector of Indonesia as well as encouraging the preservation of traditional craftsmanship in Indonesia.

MAIN PRODUCT

DOOR KNOBS



NAPKIN RING



ACCESORIES



OTHER

Coaster
Napkin Ring
Bottle Stopper

Candle Holder
Jewelry Boxes
Decorative

C O M P A N Y

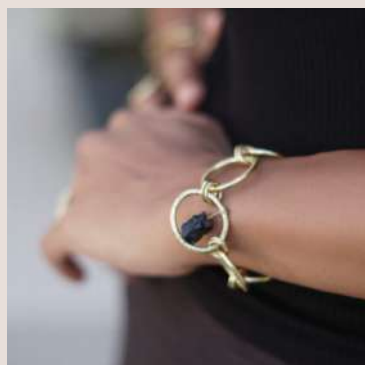
S U M M A R Y

MAHARANI CRAFT keen to learn from buyers what values are appreciated by them and to what extent we can work along with them in adding new values to our identity. this far, our identity states: using jewelry technique to natural material to be more precious.

PRODUCT Home Decor | Kitchen Accesories | Jewelry |

MATERIAL Shells | Beads | Woods | Natural stone | Metal |

In December 2015, Maharani launched a jewellery line called MANIKA. Manika have been joined Indonesia Fashion Week since 2015. Manika get the eyes of the curator, Pak Samuel, and chosen to be in INACRAFT 2016 as a unique jewellery.



A W A R D S

INACRAFT 2016



INACRAFT 2017



A W A R D S

INACRAFT 2018



Inacraft Award

This unique crystal stone necklace is original and handmade from Manika.

INACRAFT 2019



1st Winner
Charcoal Study

2st Winner
Bottle Stopper



MANIKA
- IGDS Award
Pyrite Drawer Knob
Batu Pyrite Dalam Sangkar

Winning for
Fast Moving Company



T H A N K
Y O U