



SUSTAINABILITY

Sustainability is fundamental to APR. We firmly believe in continuous improvement in guiding our sustainability efforts.

We uphold the principles of No Deforestation and source wood fibre only from sustainably managed plantations and forests. Beyond this, we are committed to the transparency of our supply chain.

Our goal is to achieve a clean production of viscose fibre and we will constantly strive to operate in the top quartile of viscose manufacturing in the areas of reduced greenhouse gas (GHG) emissions, improved carbon disulphide (CS₂) recovery, and waste water management in line with industry leading practices.

We will openly and constructively engage our customers, civil society organizations and fashion brands to ensure that we are always aligned with Royal Golden Eagle (RGE) group's vision - To be one of the largest, best-managed and sustainable resource-based groups, creating value for the Community, Country, Climate, Customer and Company.



COMMUNITY

APR puts people first. We believe that wherever we operate, we have to help our communities in improving the quality of their lives and well-being.

We care about the livelihoods of the communities around us and are committed to improving their living standards by focusing on employment, health and education. Community empowerment is fundamental to our social license to operate.

Nationwide in Indonesia, we want to support local fashion designers and the growth of Indonesia's textile industry, generating more employment opportunities in this expanding sector and promoting the use of raw materials sustainably grown and made in Indonesia.



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TOUCHING LIVES
WITH RENEWABLE FIBRE



Printed on PEFC certified paper





ABOUT ASIA PACIFIC RAYON (APR)

Asia Pacific Rayon (APR) is the first fully integrated viscose rayon producer in Asia. APR produces natural and biodegradable viscose rayon used in textile and personal hygiene products. Committed to sustainable sourcing and efficient manufacturing, APR produces top quality products that address customers' needs, while touching the lives of the communities around our areas of operations.

APR's 240,000-tonne capacity mill is located in Pangkalan Kerinci, Riau, Indonesia. We combine state-of-the-art production facilities with innovation and technological advances, ensuring the sustainable production of viscose rayon.

APR's operations are guided by the 5Cs vision - whatever we do must be "good for the Community, good for the Country, good for the Climate, good for Customer and only then will it be good for the Company".



Traceable



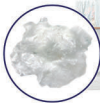
**Integrated
Production Line**



**World Class
Clean
Manufacturing**



**Power Optimised
with Renewable
Biomass**



PRODUCT : TEXTILE FIBRE

Viscose is woven or knitted to make undergarments, baby clothings, shirts and dresses that are soft on the skin. At home, viscose rayon is an ideal fabric for high-end bed sheets, towels, napkins, curtains and drapes.

	Dtex	Length (mm)	Recommended Application	Product Characteristics
Microfibre	1.31	38	High thread count yarns. Suitable for blending with wool, linen and long staple cotton.	Fabric is softer, smoother and easier to print and dye.
High Tenacity	1.33	32/ 38/ 44/ 51	High-medium thread count yarns.	Easier for spinning and resistant to pilling.



Natural



Renewable



Biodegradable



Comfortable

ABOUT RENEWABLE FIBRE



Natural

Made from 100% wood cellulose, viscose rayon is a natural alternative to acrylic, polyester, nylon and other petroleum-based synthetic fabrics. The highly absorbent nature of cellulose fibre enables it to take dyes very well, bringing about rich and radiant colours without losing its natural lustre.

Renewable

Our wood fibre supply is sourced from sustainably managed plantations and forests. These trees are renewable resources which are harvested within 5 years for the next cycle of planting and harvesting, thus ensuring a constant supply of renewable raw materials.

Biodegradable

Consisting of natural plant-based polymers, viscose rayon is biodegradable and naturally decomposes into the soil.

Comfortable

Soft and breathable as cotton and smooth as silk, viscose rayon drapes beautifully, giving extra comfort and satisfaction to end users.

